



ZIP 72540, Guion, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 31, 2026.

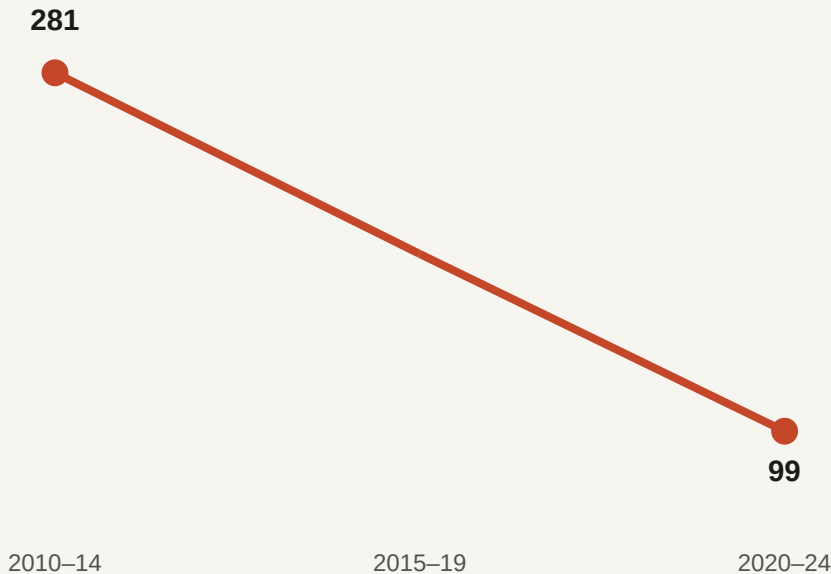


POPULATION

99 people call ZIP 72540 home.

99

people.



RENT

Median rent is up 60%
since the 2010–2014
survey, before inflation.

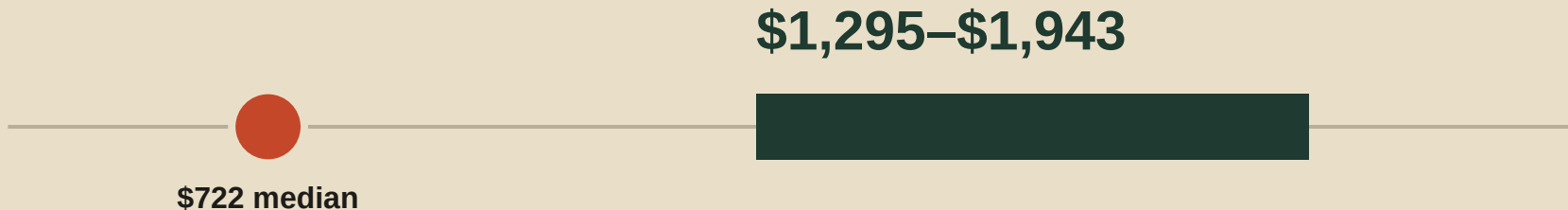
\$722

a month. Arkansas's median is \$947.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–2% to the 60 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27%
less than Arkansas's.

\$137,500

median home value in ZIP 72540.

ZIP 72540



\$137,500

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72540'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72540/

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