



ZIP 72512, Horseshoe Bend, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

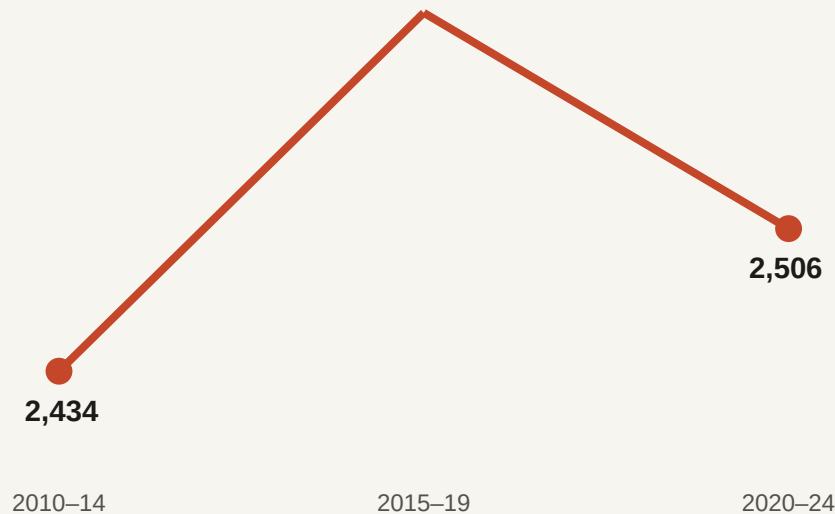


POPULATION

**2,506 people call ZIP
72512 home.**

2,506

people.



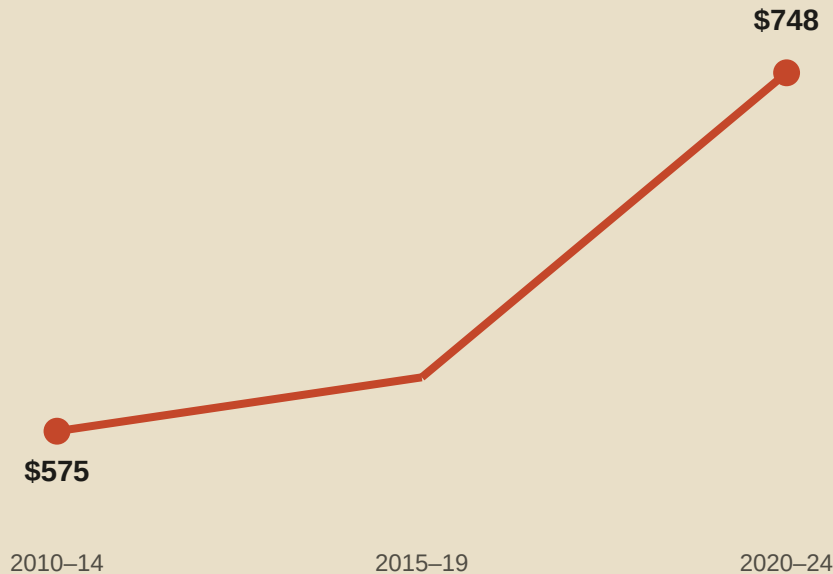


RENT

**Median rent is up 30%
since the 2010–2014
survey, before inflation.**

\$748

a month. Arkansas's median is \$947.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$736–\$1,104



\$748 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

91%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2% to the 1,267 homes here.

2–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31% less than Arkansas's.

\$130,100

median home value in ZIP 72512.

ZIP 72512



\$130,100

Arkansas



\$188,000

U.S.



\$332,700



THAT WAS ZIP 72512'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72512/

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