



ZIP 72457, Portia, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 31, 2026.

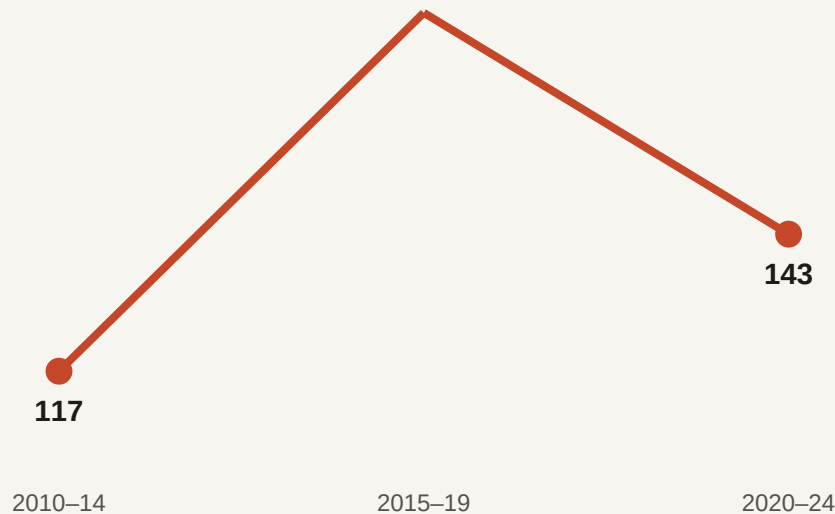


POPULATION

143 people call ZIP 72457 home.

143

people.

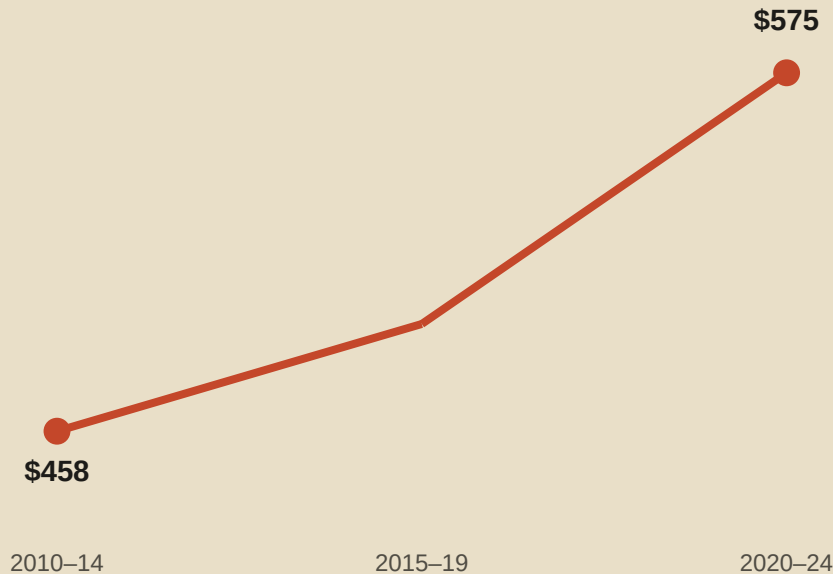


RENT

Median rent is up 26%
since the 2010–2014
survey, before inflation.

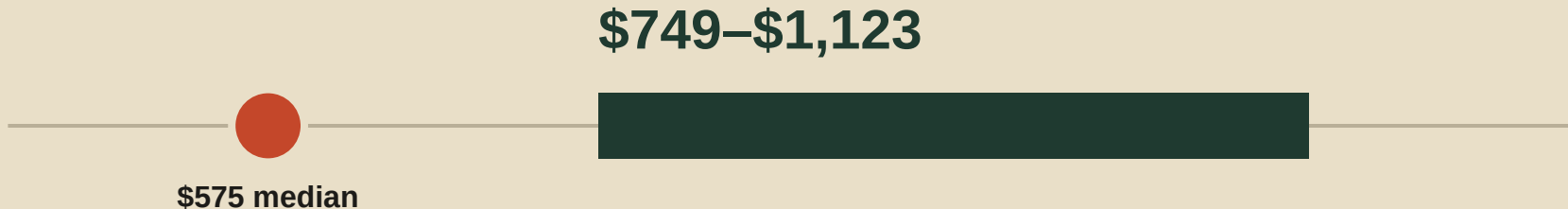
\$575

a month. Arkansas's median is \$947.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

100%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–1% to the 95 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40% less than Arkansas's.

\$112,500

median home value in ZIP 72457.

ZIP 72457



\$112,500

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72457'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72457/

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