



ZIP 72417, Brookland, Arkansas.

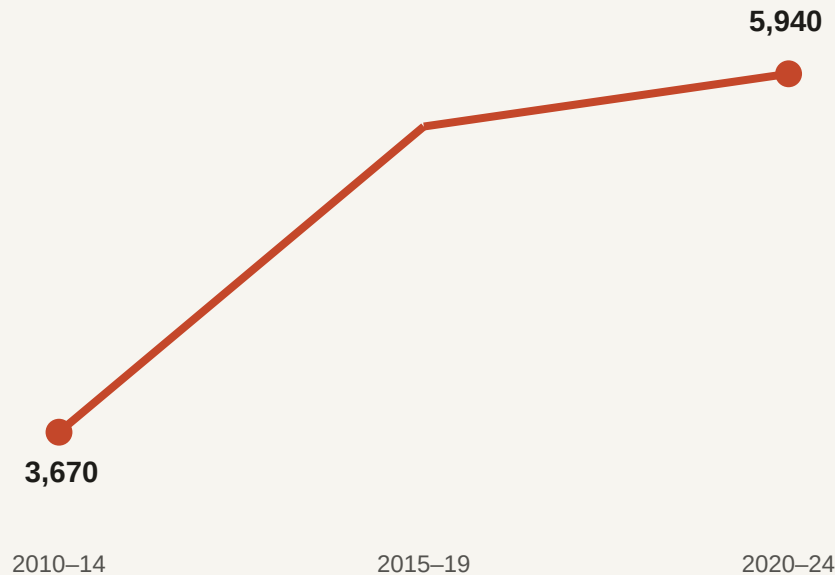
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

5,940 people call ZIP
72417 home.

5,940
people.



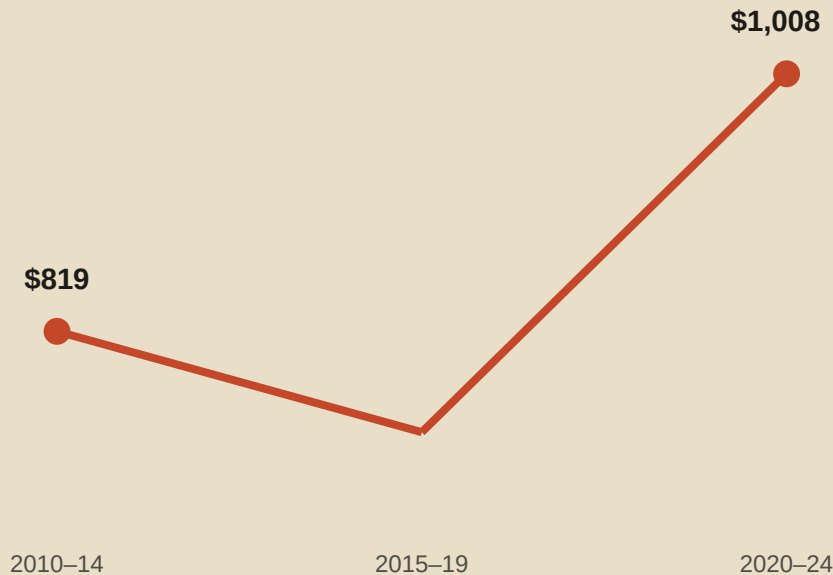


RENT

**Median rent is up 23%
since the 2010–2014
survey, before inflation.**

\$1,008

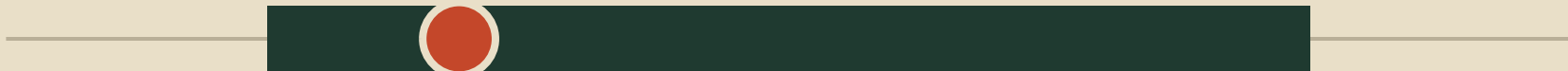
a month. Arkansas's median is \$947.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$923–\$1,384



\$1,008 median

is the monthly rent range local workforce wages support.



BUILDING

49% of the housing here was built before 2000.

49%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 2,641 homes here.

9–12

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 8%
less than Arkansas's.

\$173,700

median home value in ZIP 72417.

ZIP 72417



\$173,700

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72417'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72417/

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