ZIP 72404, Jonesboro, Arkansas.

Current market data.

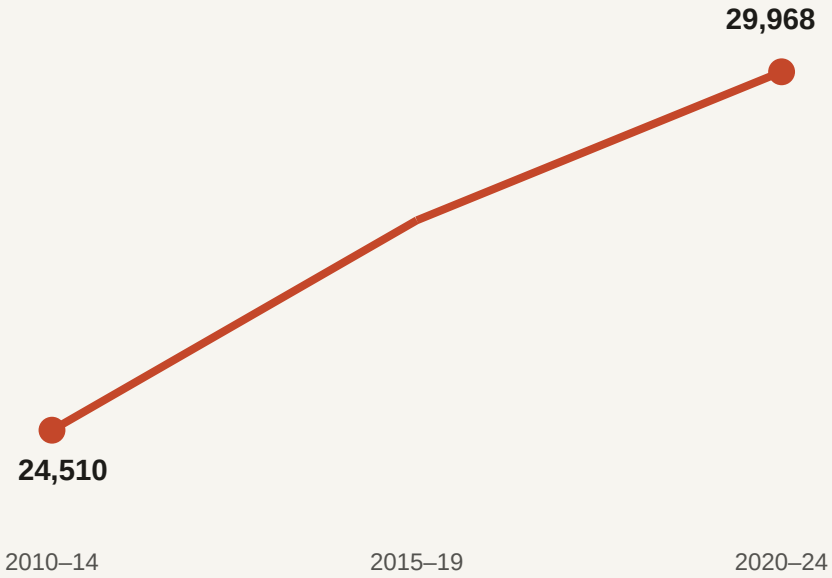
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

29,968 people call ZIP 72404 home.

29,968

people.



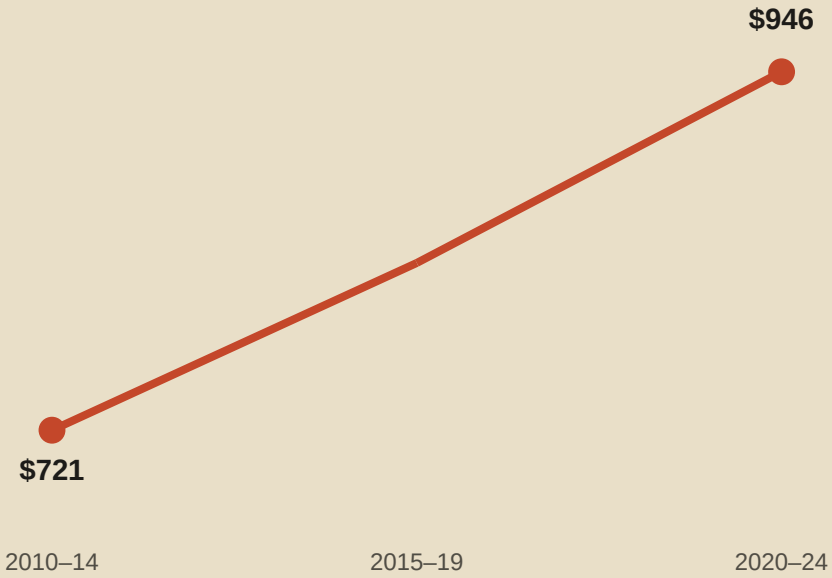
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 31% since the 2010–2014 survey, before inflation.

$946

a month. Arkansas's median is $947.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

46% of the housing here was built before 2000.

46%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 13,107 homes here.

45–74

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

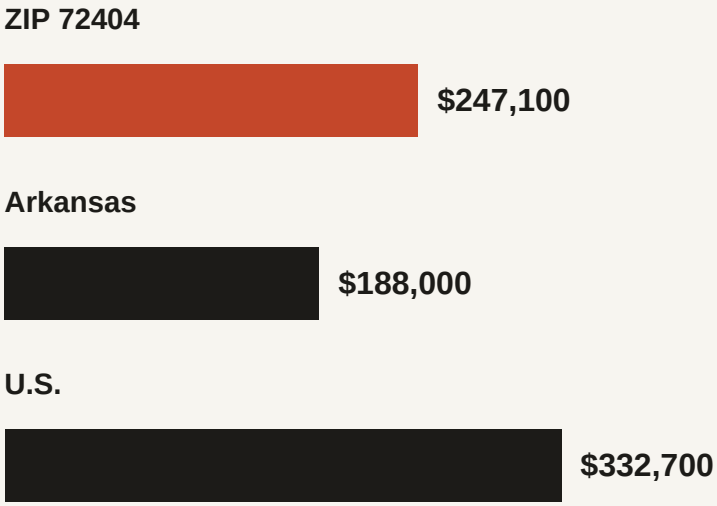
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 31% more than Arkansas's.

$247,100

median home value in ZIP 72404.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 72404'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/72404/**