



# ZIP 72401, Jonesboro, Arkansas.

Current market data.

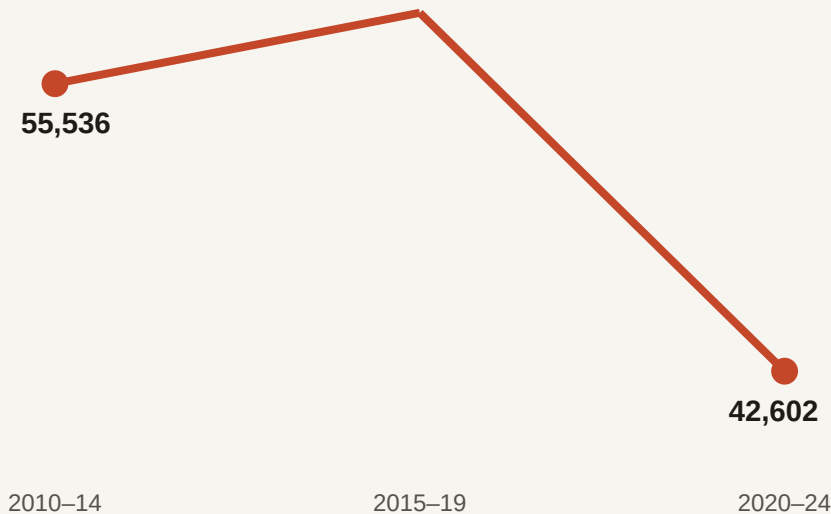
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

42,602 people call ZIP  
72401 home.

42,602

people.

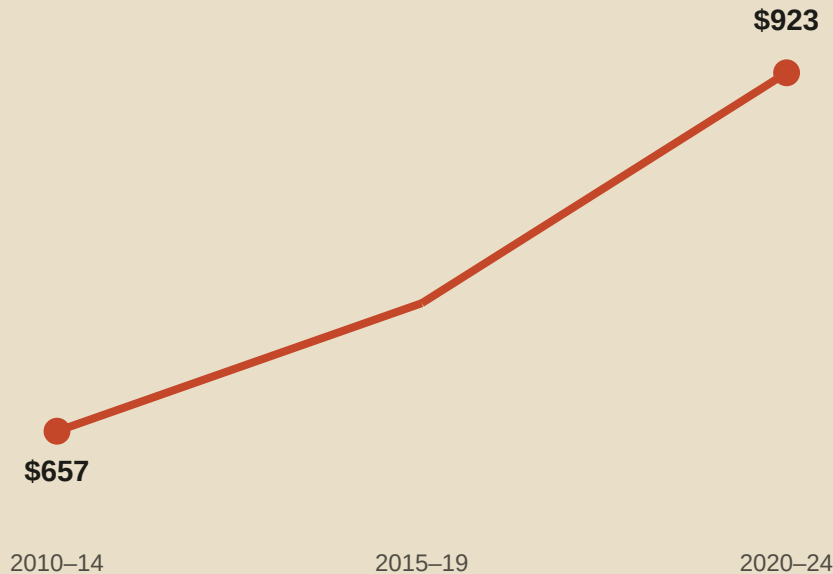


RENT

Median rent is up 40%  
since the 2010–2014  
survey, before inflation.

**\$923**

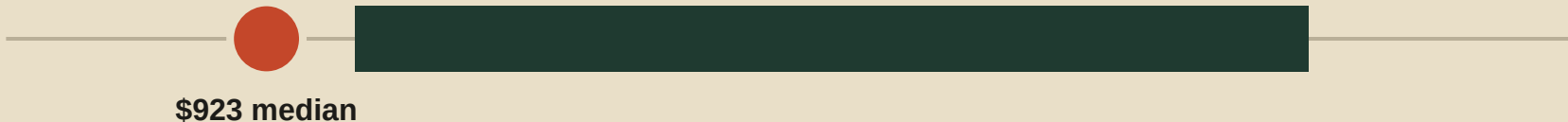
a month. Arkansas's median is \$947.



ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

**\$968–\$1,452**



is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 80%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.5–1.9% to the 19,301 homes here.**

**90–367**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs  
about the same as  
Arkansas's.

**\$188,600**

median home value in ZIP 72401.

ZIP 72401



\$188,600

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72401'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/72401/](https://almanacdata.ai/e/zip/72401/)

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