ZIP 72370, Osceola, Arkansas.

Current market data.

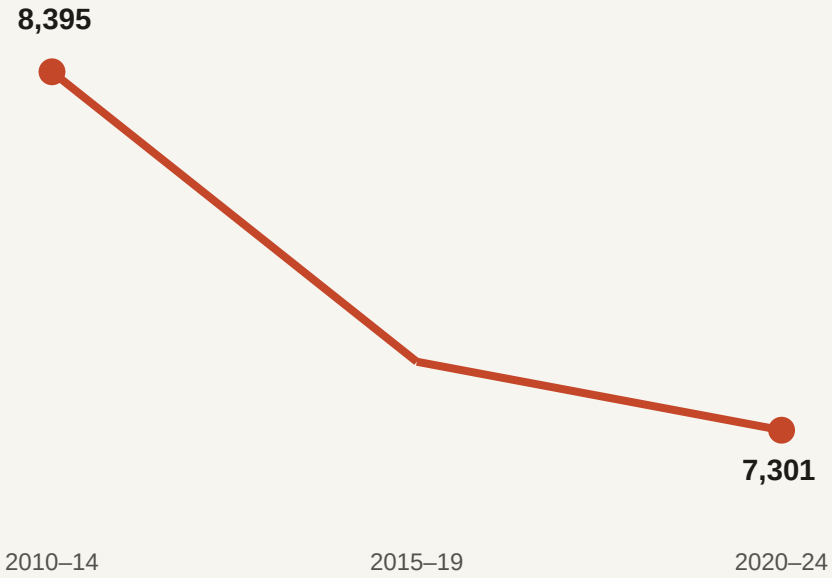
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

7,301 people call ZIP 72370 home.

7,301

people.



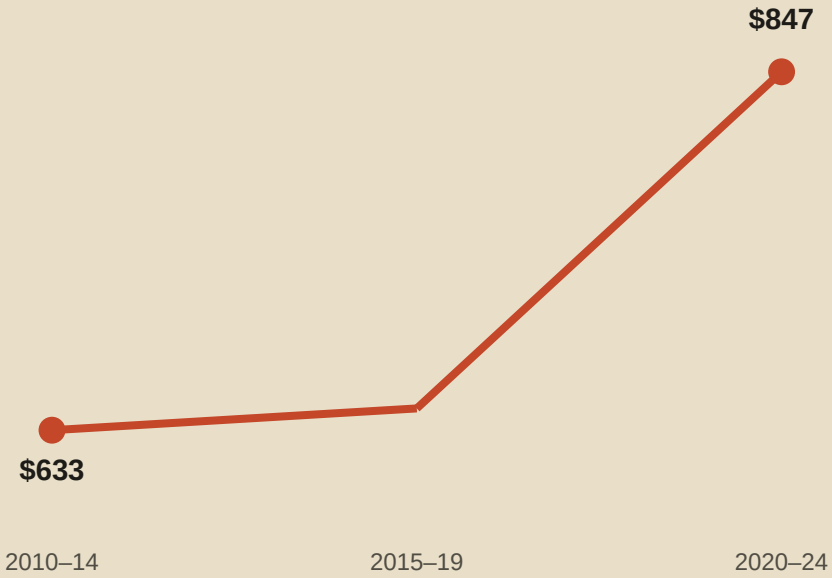
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 34% since the 2010–2014 survey, before inflation.

$847

a month. Arkansas's median is $947.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.5–1.4% to the 3,383 homes here.

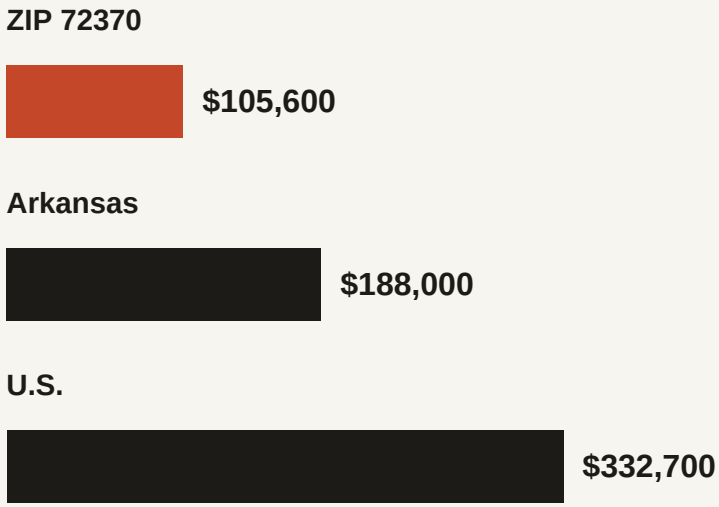
16–49

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 44% less than Arkansas's.



$105,600

median home value in ZIP 72370.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 72370'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/72370/**