



ZIP 72315, Blytheville, Arkansas.

Current market data.

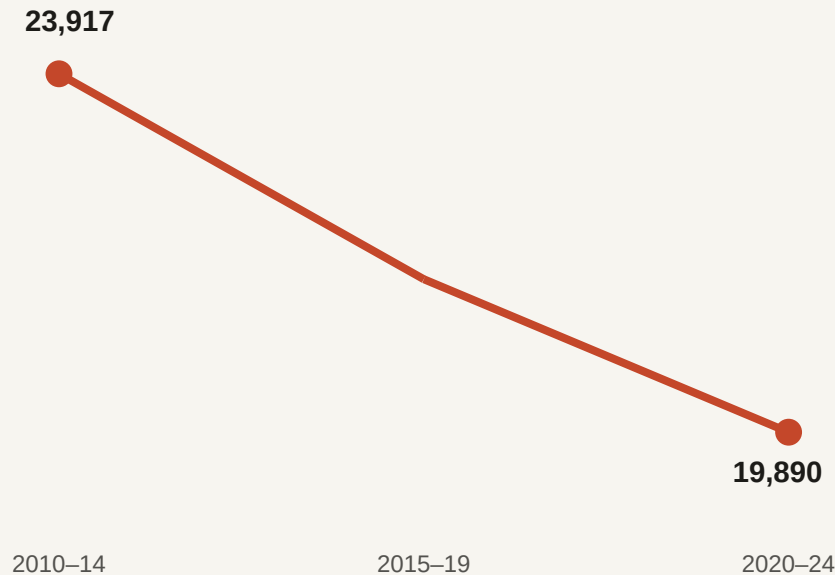
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

19,890 people call ZIP
72315 home.

19,890

people.

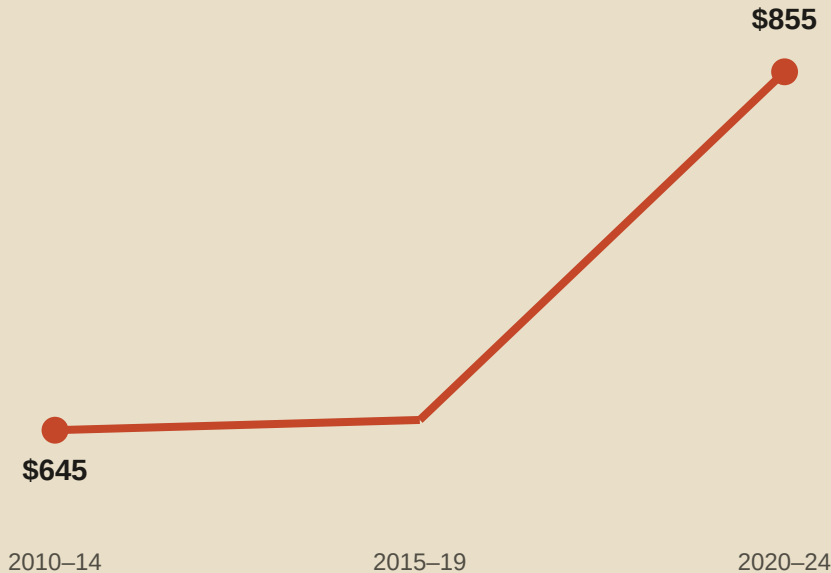


RENT

Median rent is up 33%
since the 2010–2014
survey, before inflation.

\$855

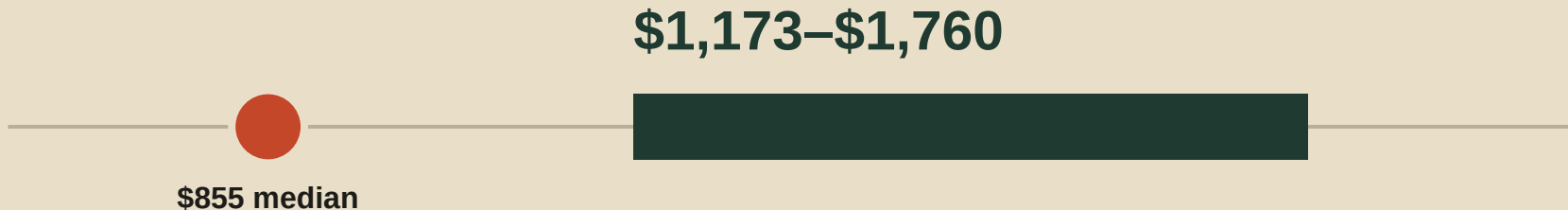
a month. Arkansas's median is \$947.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

89%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 10,221 homes here.

34–117

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28%
less than Arkansas's.

\$134,600

median home value in ZIP 72315.

ZIP 72315



\$134,600

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72315'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72315/

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