# ZIP 72204, Little Rock, Arkansas.

Current market data.

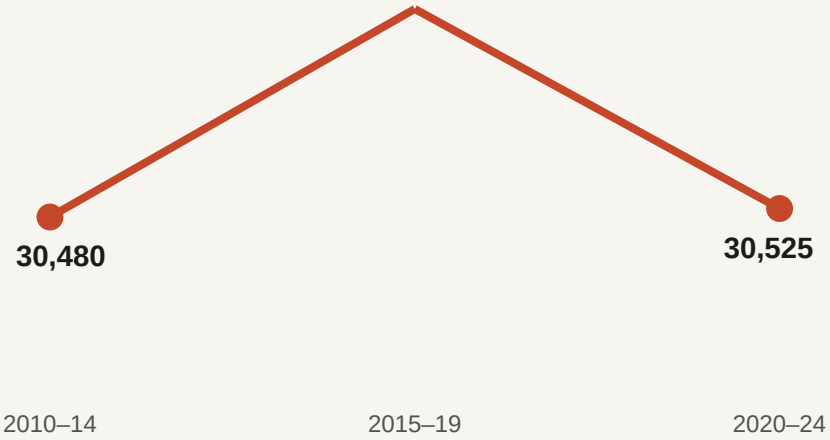
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 30,525 people call ZIP 72204 home.

**30,525**

people.



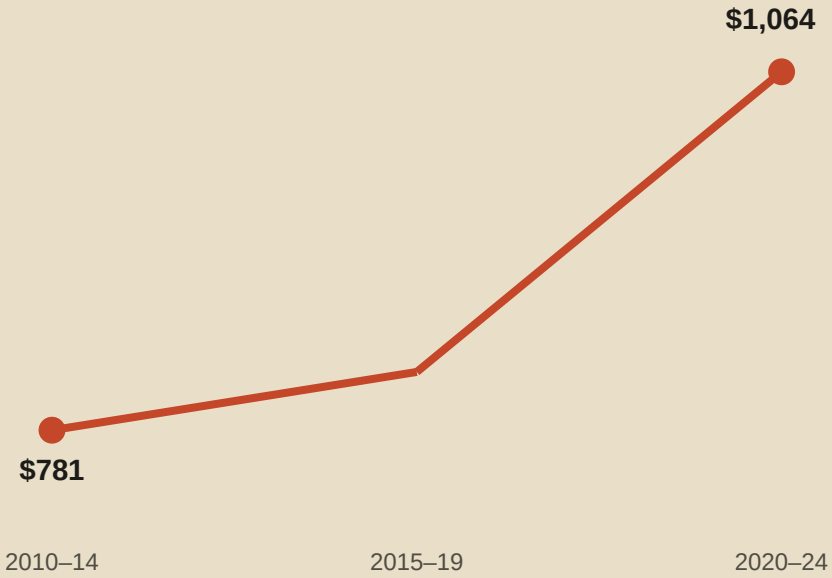

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 36% since the 2010–2014 survey, before inflation.

**$1,064**

a month. Arkansas's median is $947.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

## 83%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.4–1.0% to the 14,204 homes here.

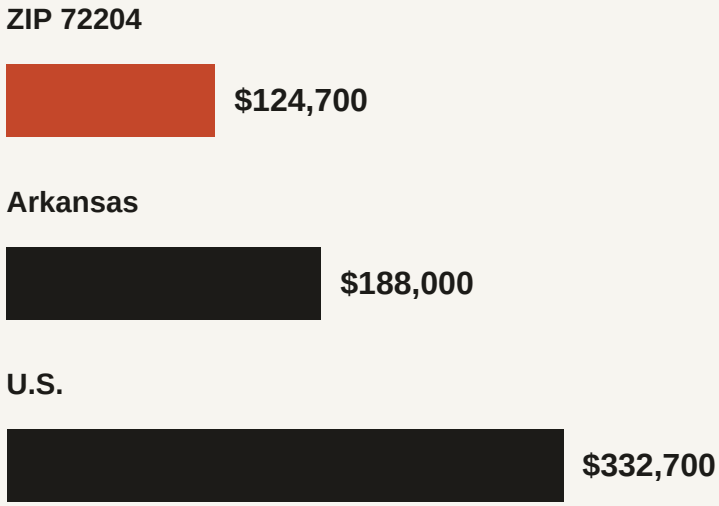
**53–147**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 34% less than Arkansas's.




# $124,700

median home value in ZIP 72204.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 72204'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/72204/**