



ZIP 72202, Little Rock, Arkansas.

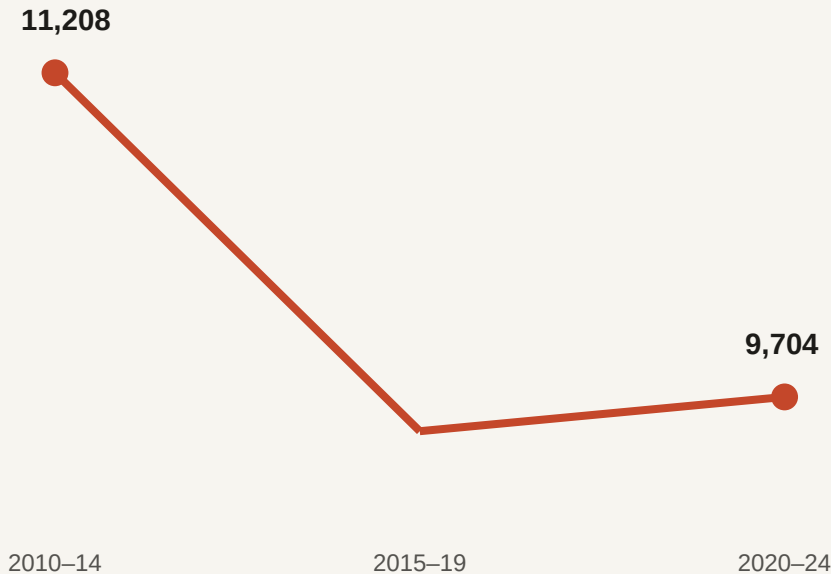
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

9,704 people call ZIP
72202 home.

9,704
people.

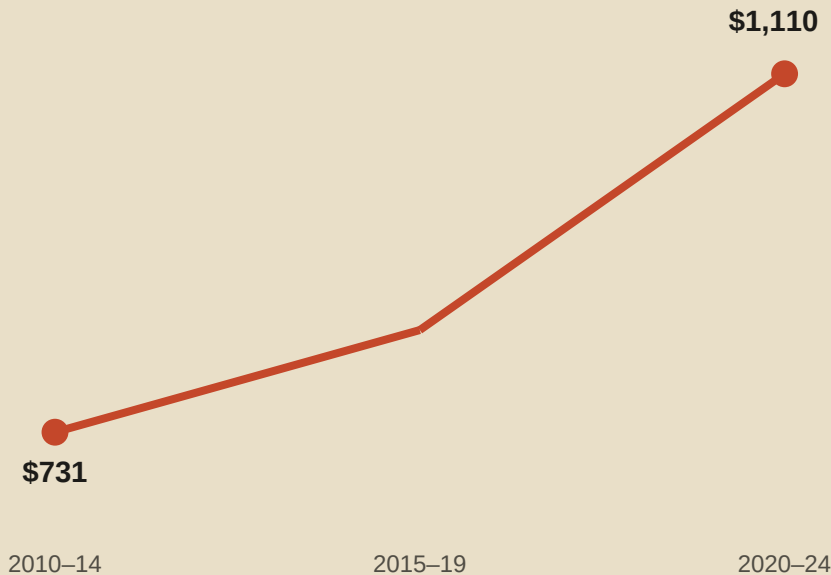


RENT

Median rent is up 52%
since the 2010–2014
survey, before inflation.

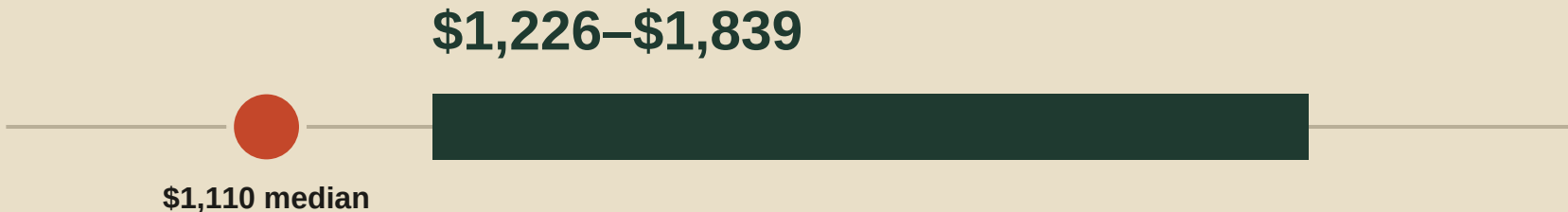
\$1,110

a month. Arkansas's median is \$947.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.1% to the 7,487 homes here.

30–157

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40% more than Arkansas's.

\$262,500

median home value in ZIP 72202.

ZIP 72202



\$262,500

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72202'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72202/

The Almanac · your hyper-diligent research partner