ZIP 72201, Little Rock, Arkansas.

Current market data.

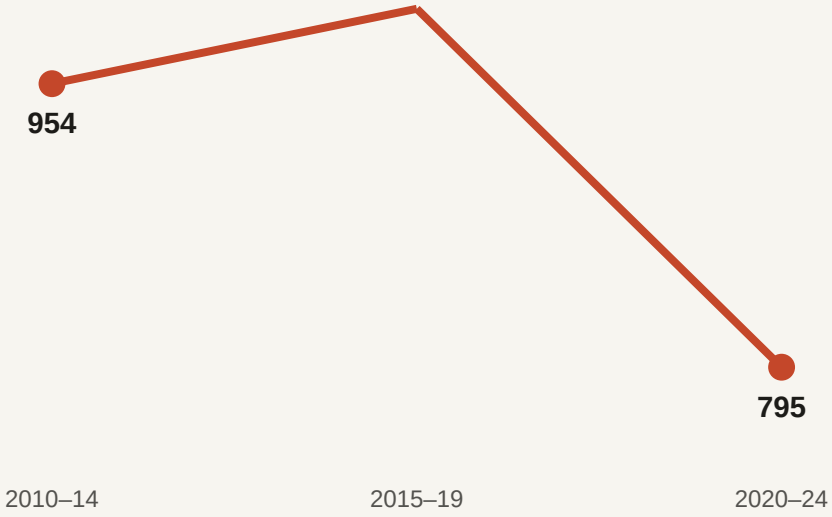
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

795 people call ZIP 72201 home.

795

people.



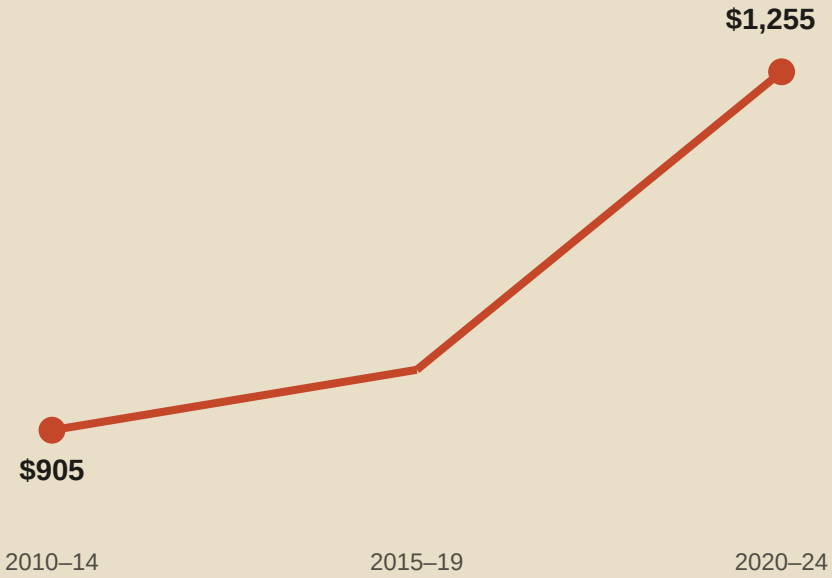
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 39% since the 2010–2014 survey, before inflation.

$1,255

a month. Arkansas's median is $947.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

55% of the housing here was built before 2000.

55%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–53.3% to the 604 homes here.

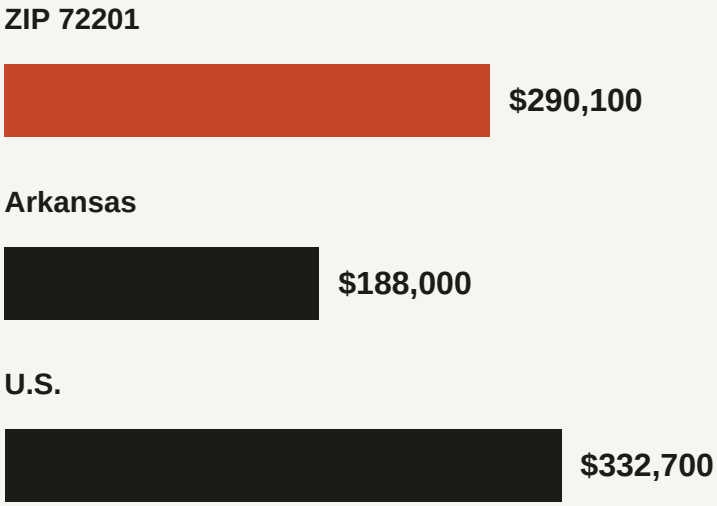
1–322

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 54% more than Arkansas's.



$290,100

median home value in ZIP 72201.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 72201'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/72201/**