



ZIP 72173, Vilonia, Arkansas.

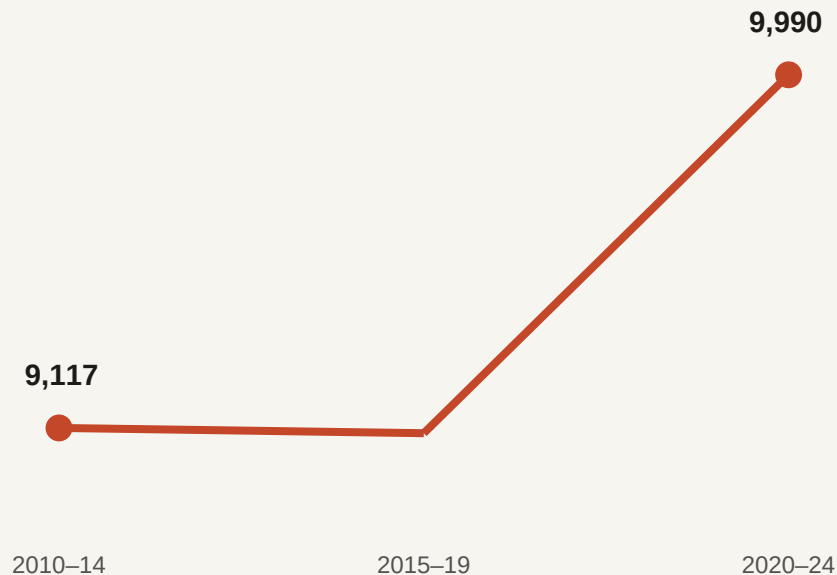
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**9,990 people call ZIP
72173 home.**

9,990
people.

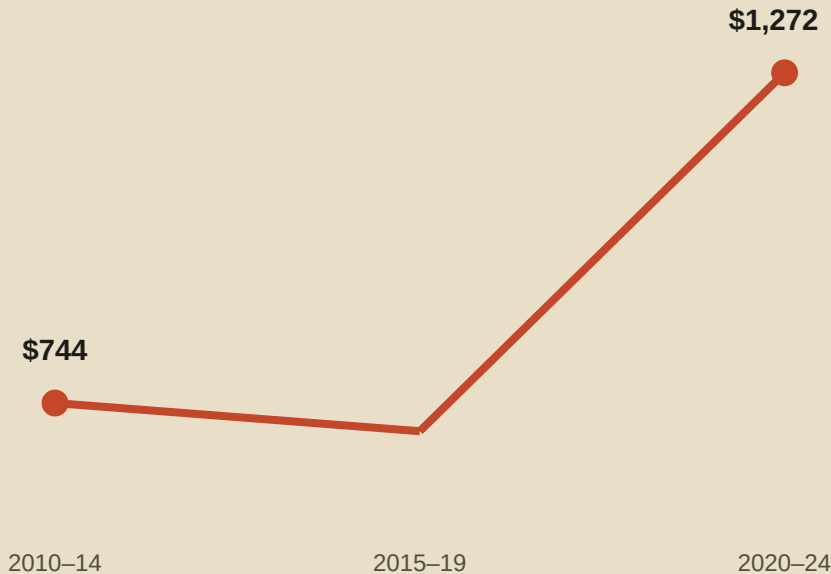


RENT

Median rent is up 71%
since the 2010–2014
survey, before inflation.

\$1,272

a month. Arkansas's median is \$947.

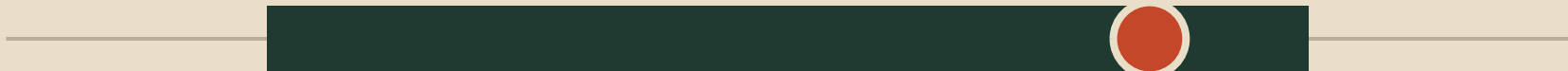




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$893–\$1,340



\$1,272 median

is the monthly rent range local workforce wages support.



BUILDING

48% of the housing here was built before 2000.

48%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 3,793 homes here.

6–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 22% more than Arkansas's.

\$230,100

median home value in ZIP 72173.

ZIP 72173



\$230,100

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72173'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72173/

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