ZIP 72153, Shirley, Arkansas.

Current market data.

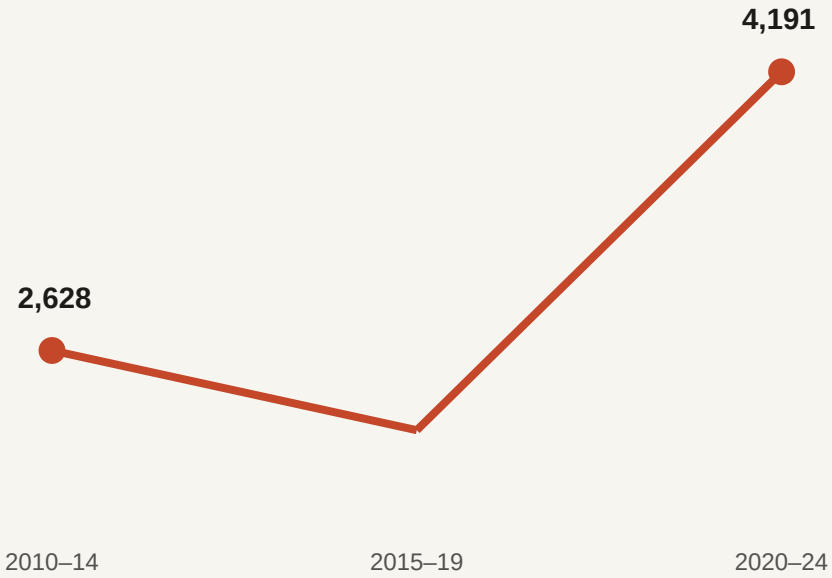
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

4,191 people call ZIP 72153 home.

4,191

people.



Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 27% since the 2010–2014 survey, before inflation.

$641

a month. Arkansas's median is $947.

Source: Census ACS 5-year, 2015-2019

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2015-2019

BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1% to the 1,986 homes here.

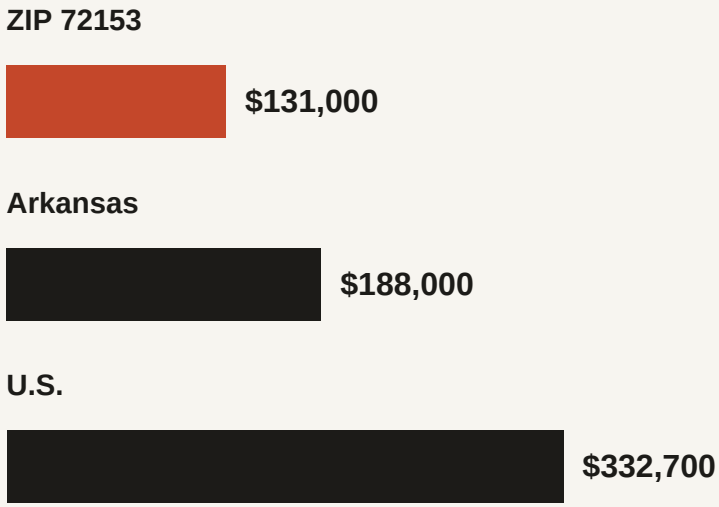
1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 30% less than Arkansas's.



$131,000

median home value in ZIP 72153.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 72153'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/72153/**