



ZIP 72143, Searcy, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

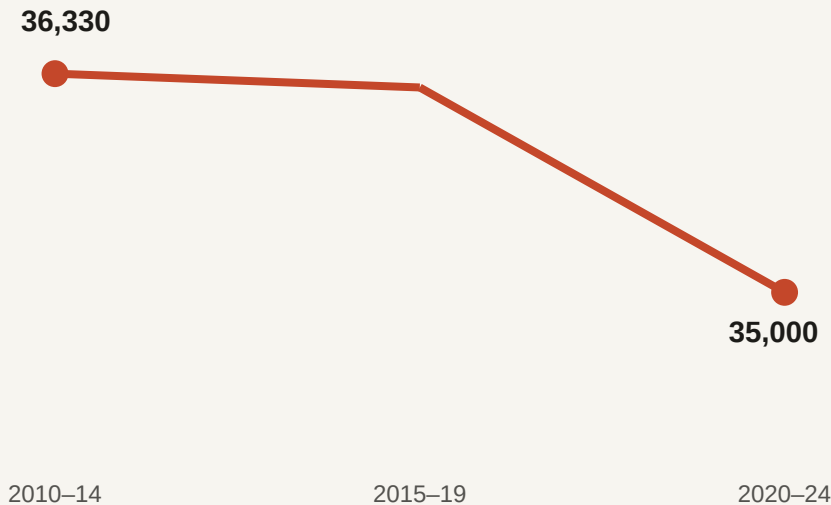


POPULATION

**35,000 people call ZIP
72143 home.**

35,000

people.

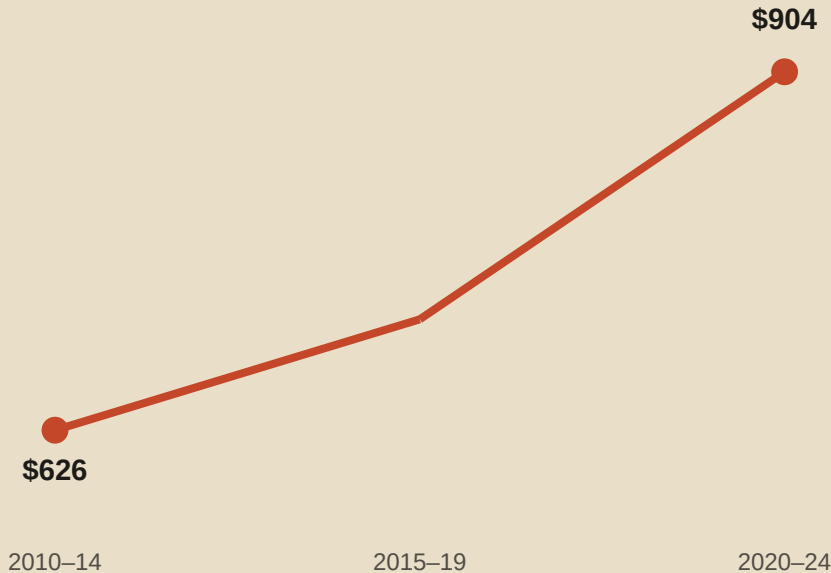


RENT

Median rent is up 44%
since the 2010–2014
survey, before inflation.

\$904

a month. Arkansas's median is \$947.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$873–\$1,310



\$904 median

is the monthly rent range local workforce wages support.



BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 14,973 homes here.

51–196

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% less than Arkansas's.

\$181,300

median home value in ZIP 72143.

ZIP 72143



\$181,300

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72143'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72143/

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