



ZIP 72118, North Little Rock, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

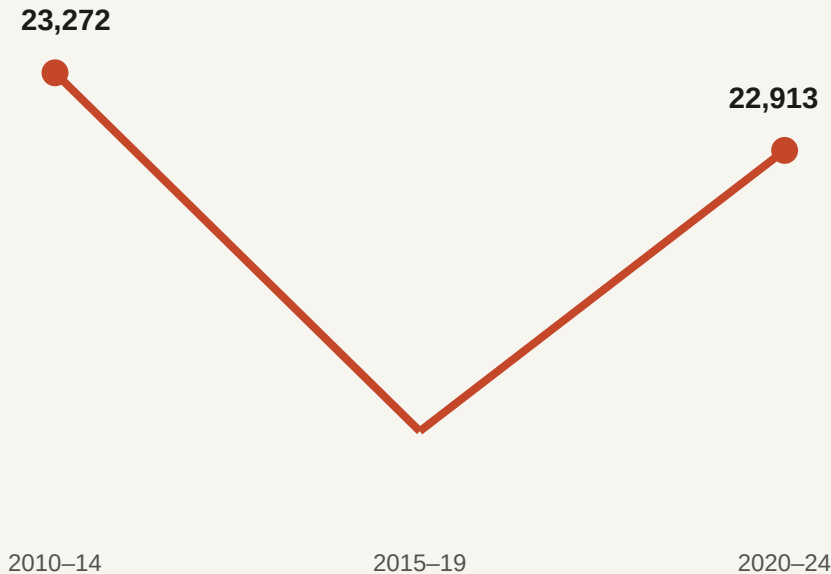


POPULATION

22,913 people call ZIP
72118 home.

22,913

people.



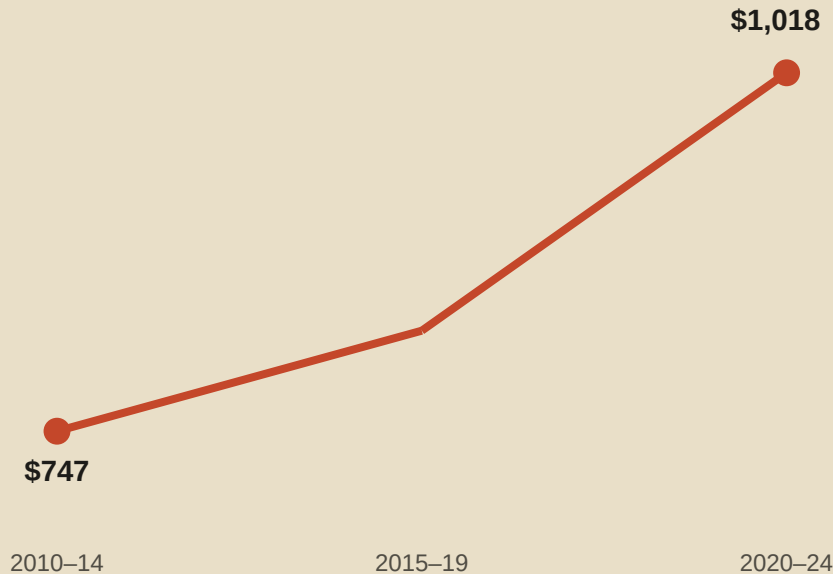


RENT

Median rent is up 36%
since the 2010–2014
survey, before inflation.

\$1,018

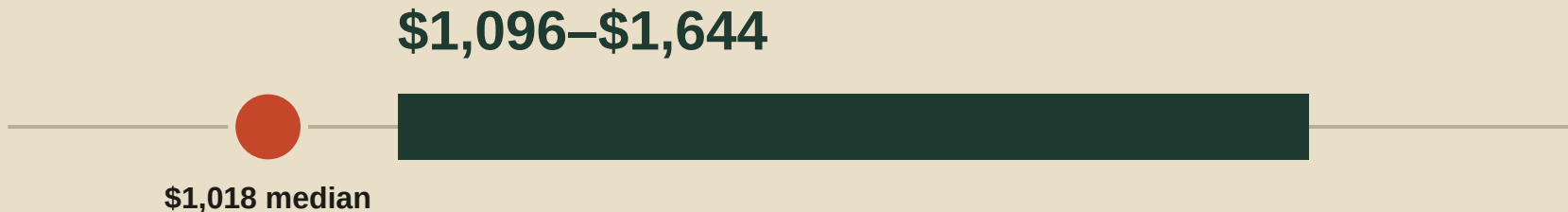
a month. Arkansas's median is \$947.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.6% to the 11,074 homes here.

46–62

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than Arkansas's.

\$123,100

median home value in ZIP 72118.

ZIP 72118



\$123,100

Arkansas



\$188,000

U.S.



\$332,700



THAT WAS ZIP 72118'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72118/

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