



ZIP 72103, Little Rock, Arkansas.

Current market data.

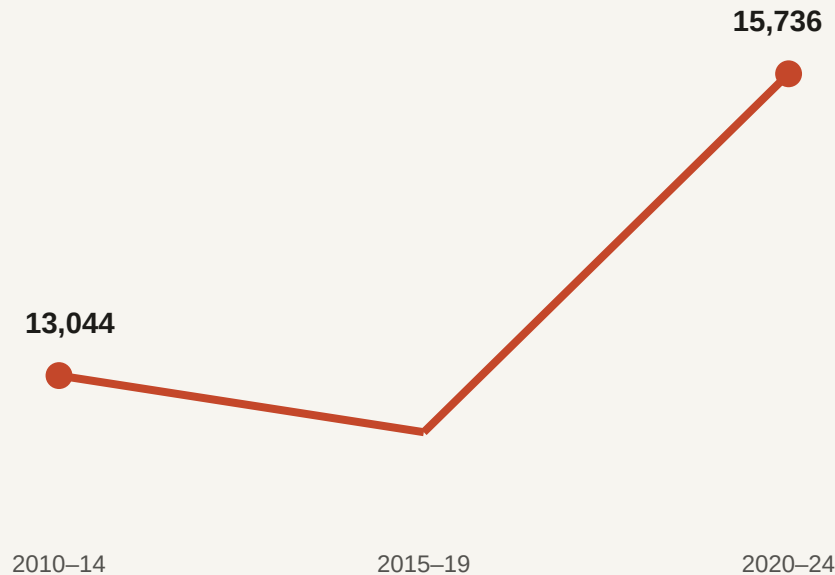
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**15,736 people call ZIP
72103 home.**

15,736

people.

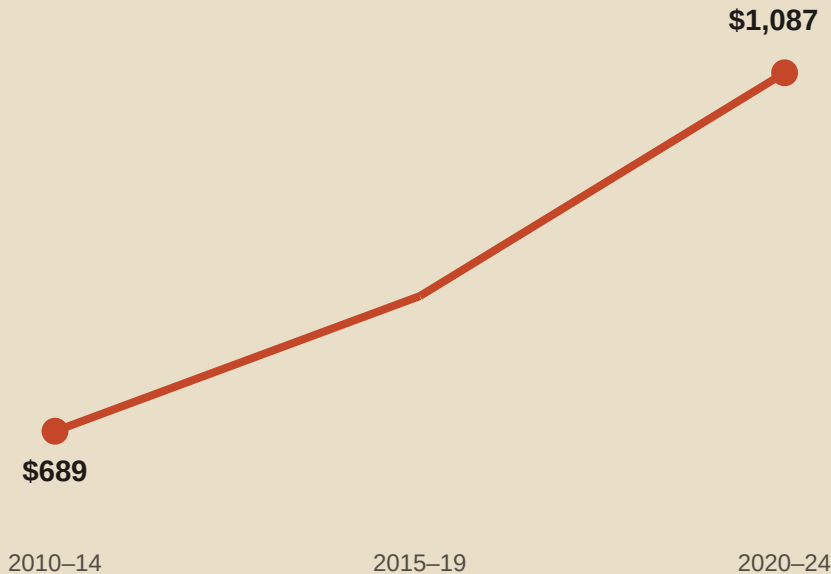


RENT

Median rent is up 58%
since the 2010–2014
survey, before inflation.

\$1,087

a month. Arkansas's median is \$947.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$866–\$1,299



\$1,087 median

is the monthly rent range local workforce wages support.



BUILDING

72% of the housing here was built before 2000.

72%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 6,093 homes here.

12–37

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17%
less than Arkansas's.

\$155,700

median home value in ZIP 72103.

ZIP 72103



\$155,700

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72103'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72103/

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