



ZIP 72102, McRae, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

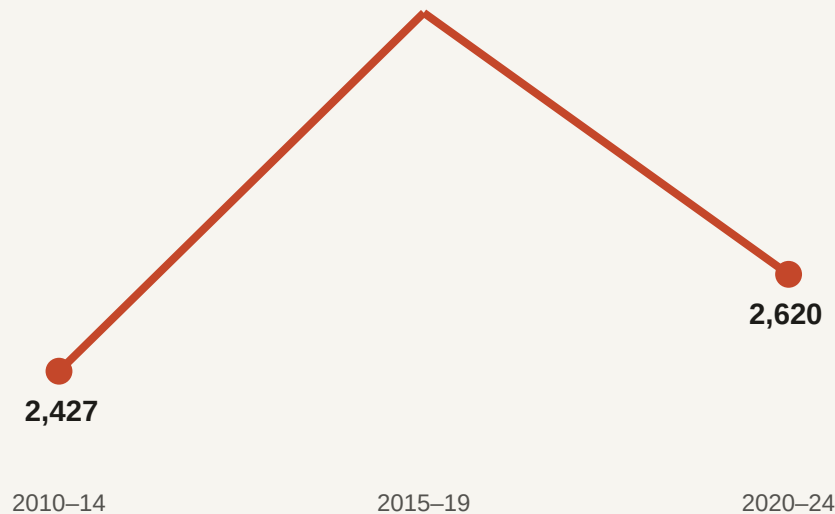


POPULATION

**2,620 people call ZIP
72102 home.**

2,620

people.

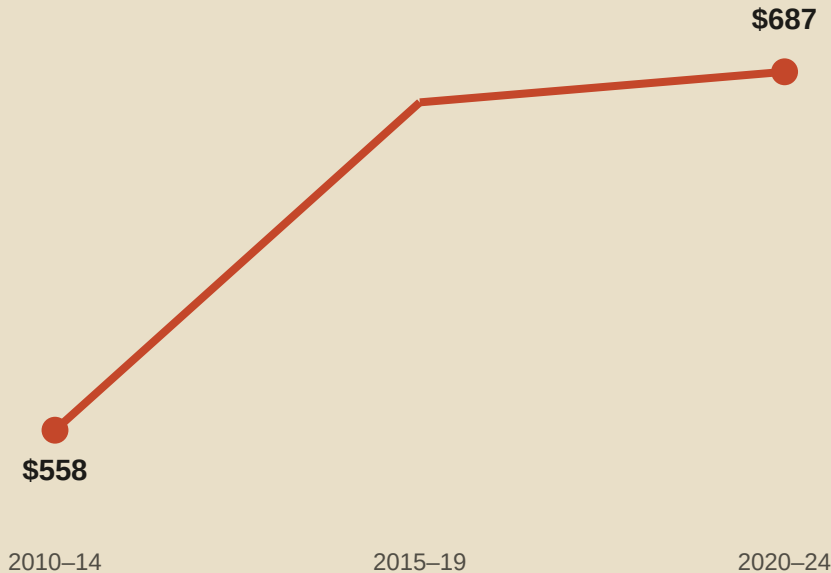


RENT

Median rent is up 23%
since the 2010–2014
survey, before inflation.

\$687

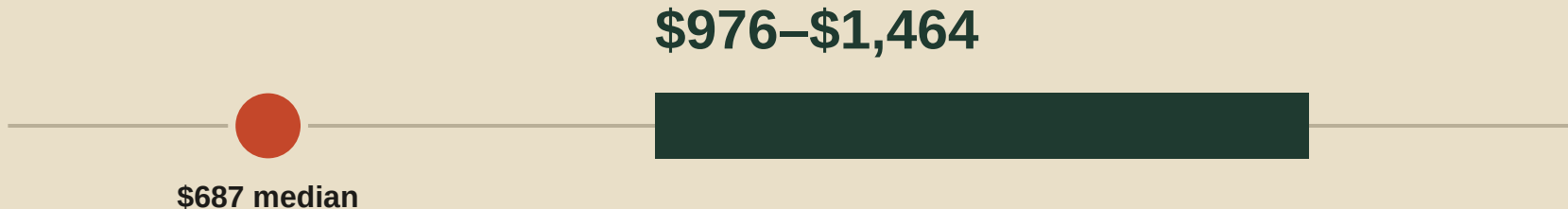
a month. Arkansas's median is \$947.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

60% of the housing here was built before 2000.

60%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.2% to the 1,309 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41% less than Arkansas's.

\$111,800

median home value in ZIP 72102.

ZIP 72102



\$111,800

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72102'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72102/

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