



ZIP 72070, Houston, Arkansas.

Current market data.

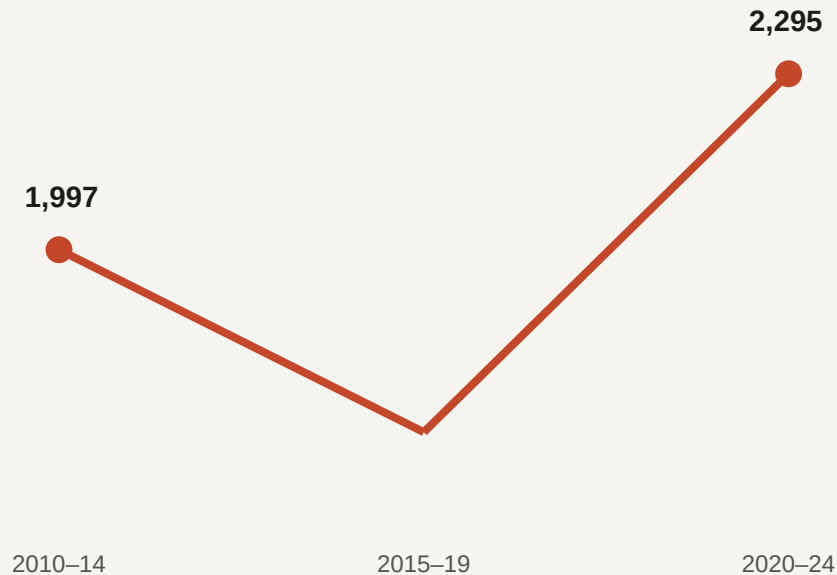
8 cards. Every number sourced and dated. Data as of Oct 31, 2026.

POPULATION

2,295 people call ZIP
72070 home.

2,295

people.





RENT

**Median rent is down 8%
since the 2010–2014
survey, before inflation.**

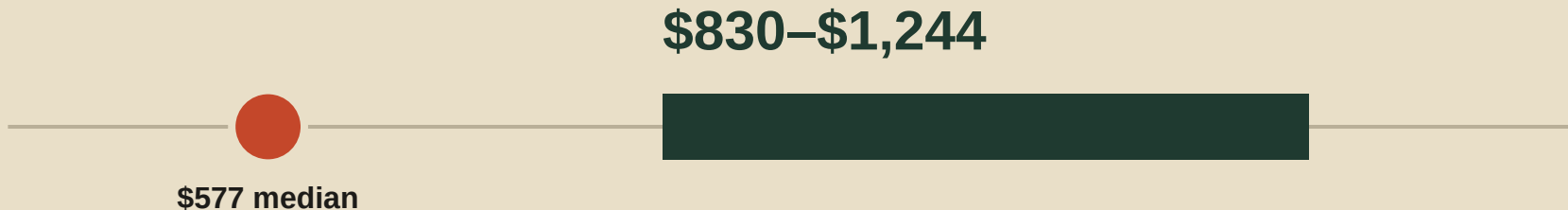
\$577

a month. Arkansas's median is \$947.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.1% to the 997 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 47%
less than Arkansas's.

\$99,000

median home value in ZIP 72070.

ZIP 72070



\$99,000

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72070'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72070/

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