



ZIP 72068, Higginson, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

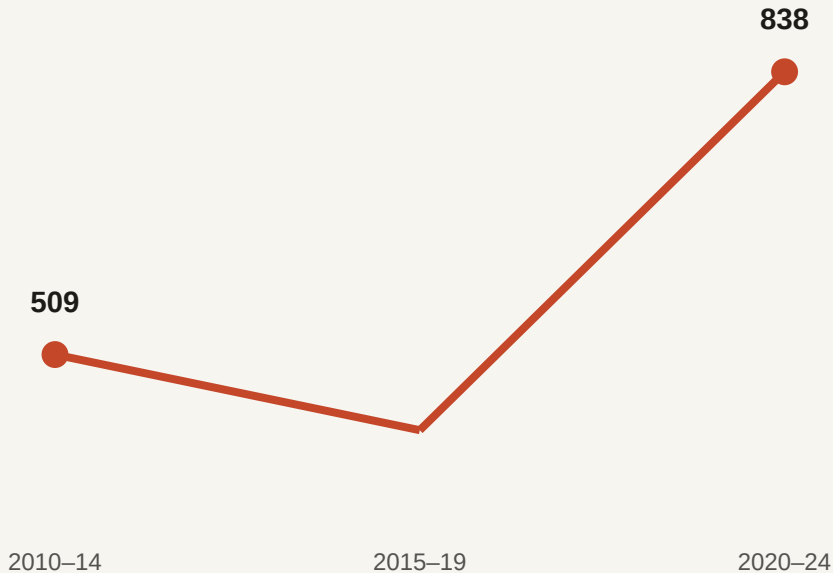


POPULATION

838 people call ZIP 72068 home.

838

people.

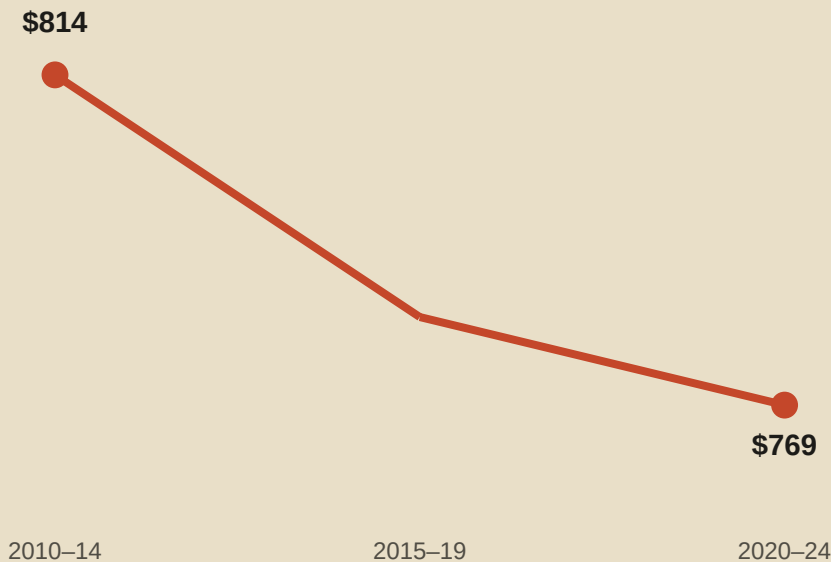


RENT

Median rent is down 6%
since the 2010–2014
survey, before inflation.

\$769

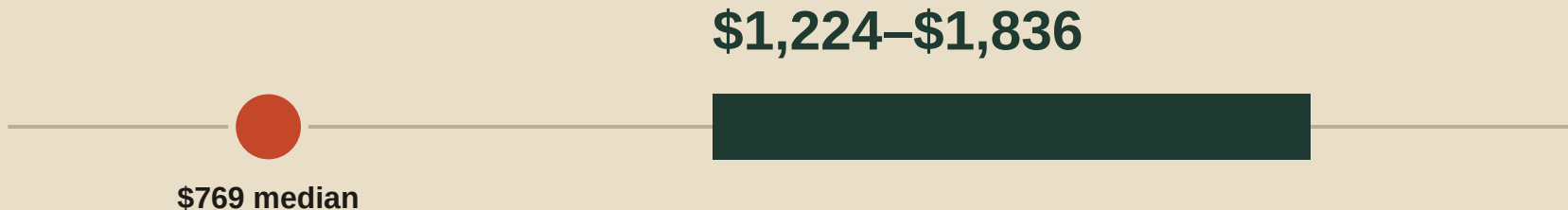
a month. Arkansas's median is \$947.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

54% of the housing here was built before 2000.

54%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 327 homes here.

1–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 44% less than Arkansas's.

\$104,500

median home value in ZIP 72068.

ZIP 72068



\$104,500

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72068'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72068/

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