



ZIP 72040, Des Arc, Arkansas.

Current market data.

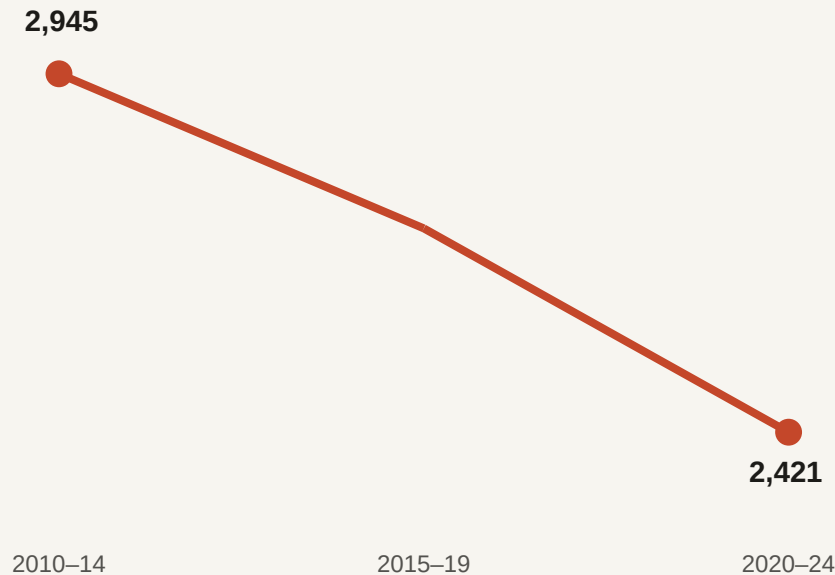
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

2,421 people call ZIP
72040 home.

2,421

people.



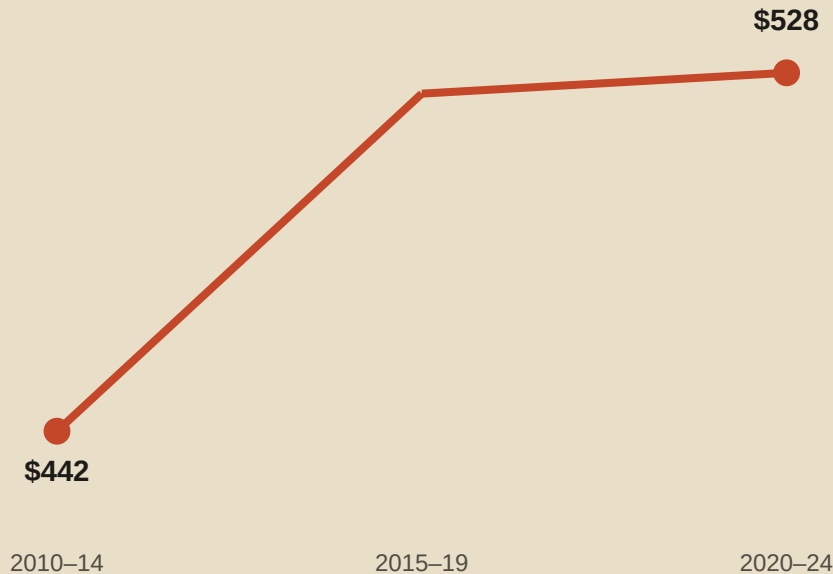


RENT

Median rent is up 19%
since the 2010–2014
survey, before inflation.

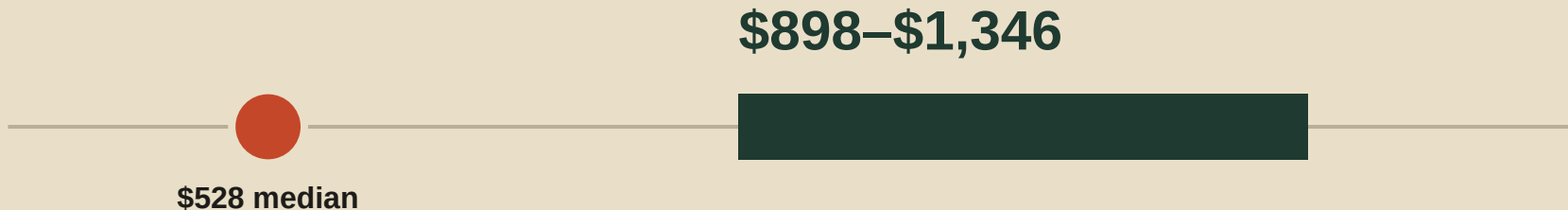
\$528

a month. Arkansas's median is \$947.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 1,245 homes here.

2–7

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 60% less than Arkansas's.

\$74,800

median home value in ZIP 72040.

ZIP 72040



\$74,800

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72040'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72040/

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