



ZIP 72019, Benton, Arkansas.

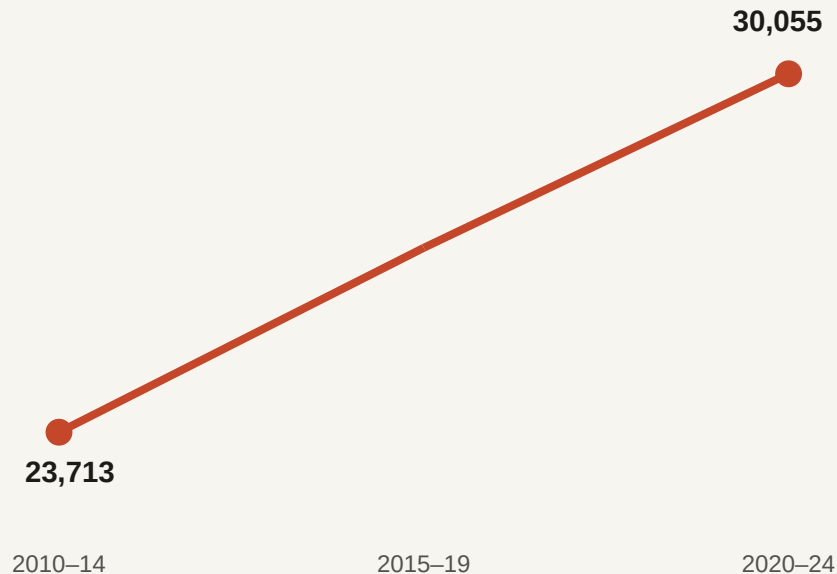
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**30,055 people call ZIP
72019 home.**

30,055
people.

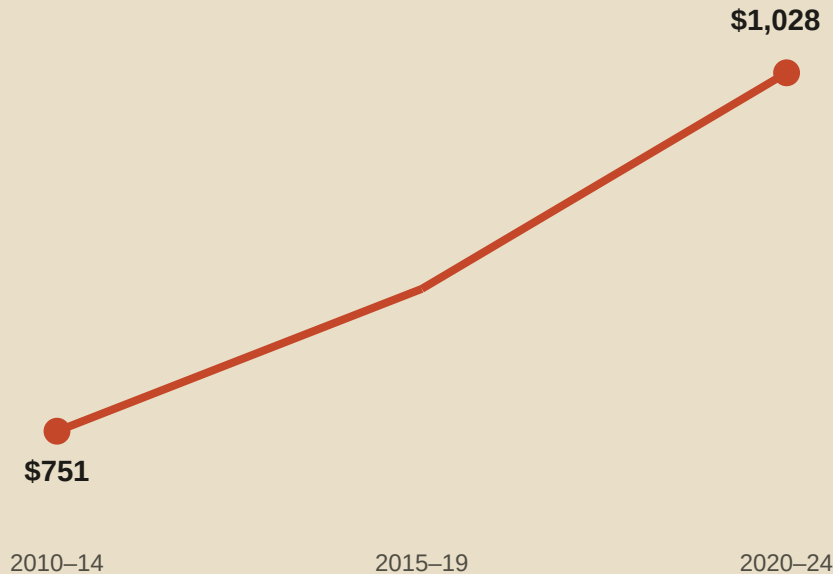


RENT

Median rent is up 37%
since the 2010–2014
survey, before inflation.

\$1,028

a month. Arkansas's median is \$947.

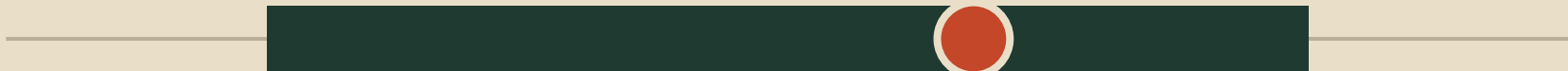




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$768–\$1,151



\$1,028 median

is the monthly rent range local workforce wages support.



BUILDING

53% of the housing here was built before 2000.

53%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 11,817 homes here.

31–54

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 42% more than Arkansas's.

\$266,900

median home value in ZIP 72019.

ZIP 72019



\$266,900

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72019'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72019/

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