ZIP 72012, Beebe, Arkansas.

Current market data.

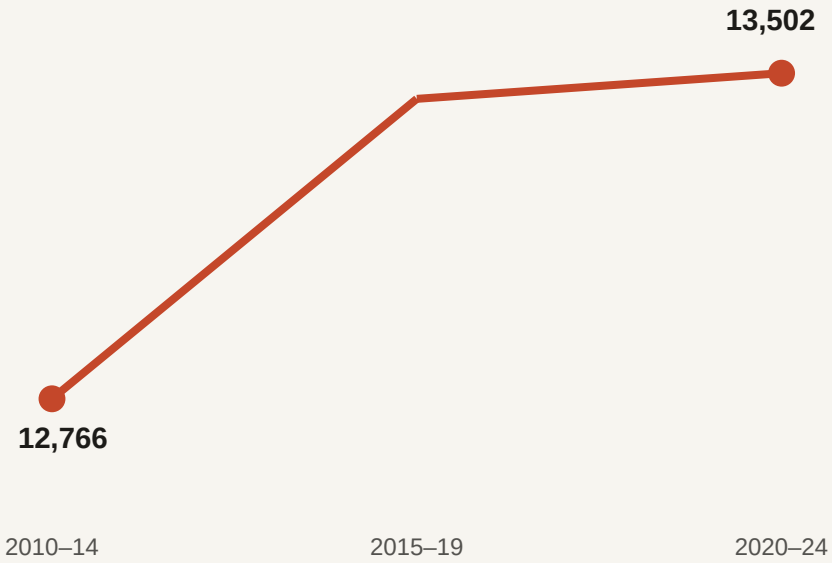
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

13,502 people call ZIP 72012 home.

13,502

people.



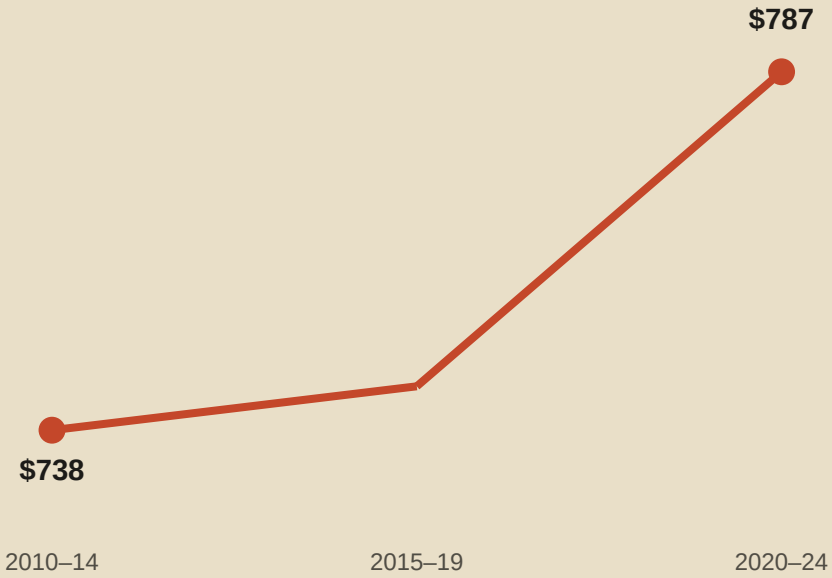
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 7% since the 2010–2014 survey, before inflation.

$787

a month. Arkansas's median is $947.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

57% of the housing here was built before 2000.

57%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 6,063 homes here.

17–32

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

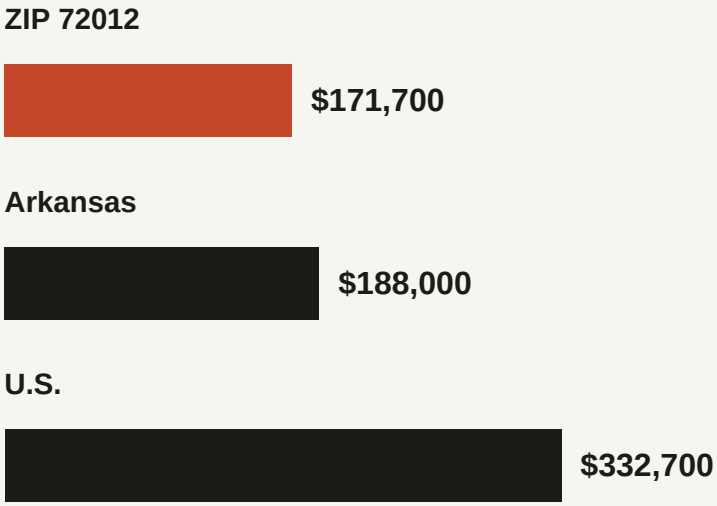
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 9% less than Arkansas's.

$171,700

median home value in ZIP 72012.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 72012'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/72012/**