



ZIP 72010, Bald Knob, Arkansas.

Current market data.

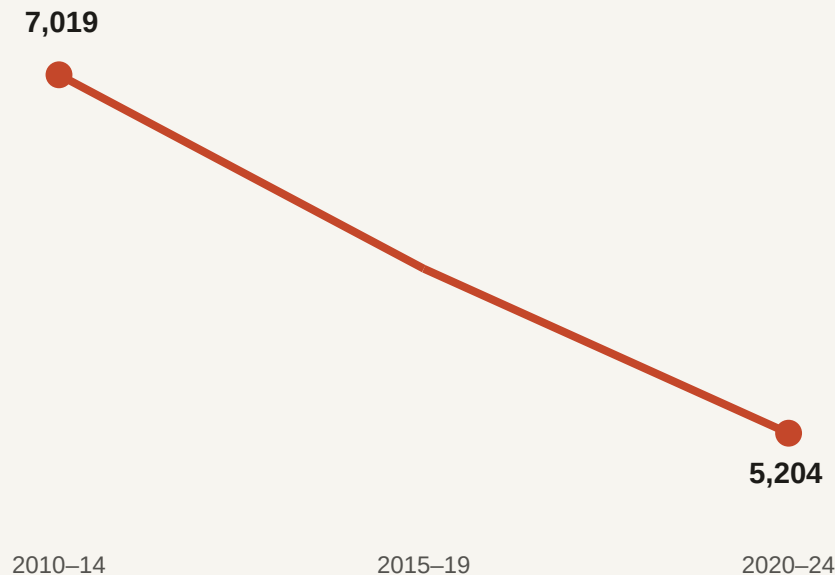
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**5,204 people call ZIP
72010 home.**

5,204

people.



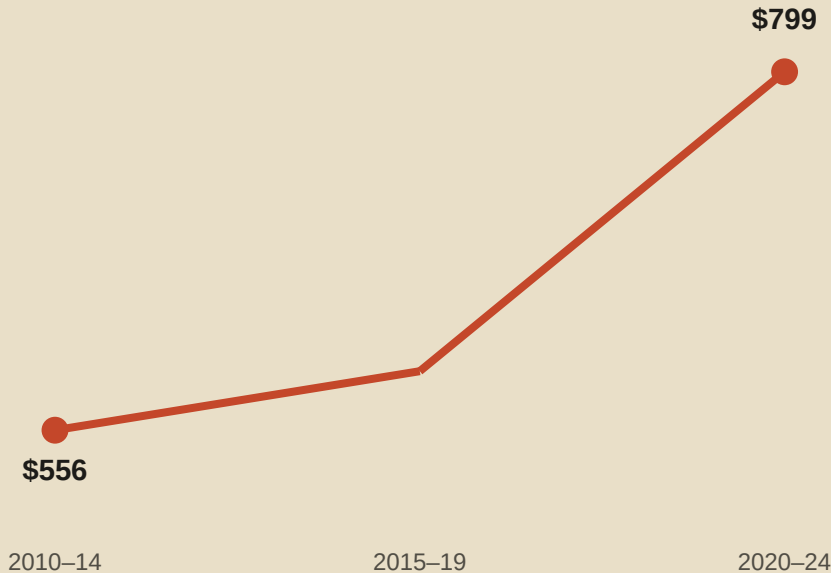
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 44%
since the 2010–2014
survey, before inflation.

\$799

a month. Arkansas's median is \$947.

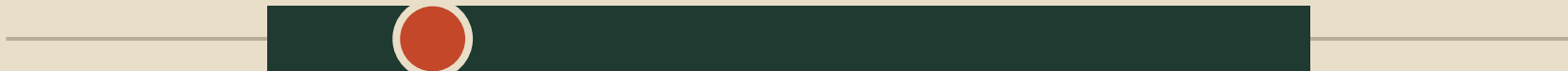




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$740–\$1,111



\$799 median

is the monthly rent range local workforce wages support.



BUILDING

72% of the housing here was built before 2000.

72%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 2,537 homes here.

6–9

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Arkansas's.

\$120,100

median home value in ZIP 72010.

ZIP 72010



\$120,100

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72010'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72010/

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