



ZIP 72002, Bryant, Arkansas.

Current market data.

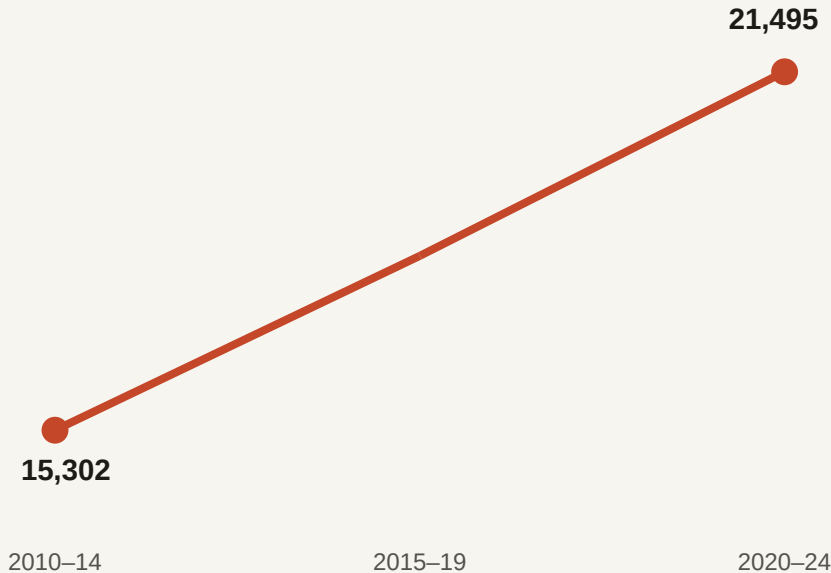
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

21,495 people call ZIP
72002 home.

21,495

people.

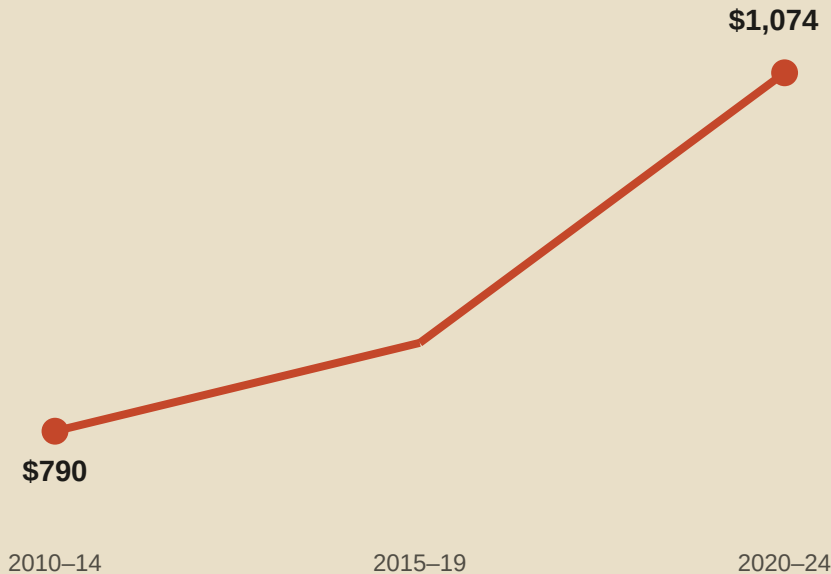


RENT

Median rent is up 36%
since the 2010–2014
survey, before inflation.

\$1,074

a month. Arkansas's median is \$947.

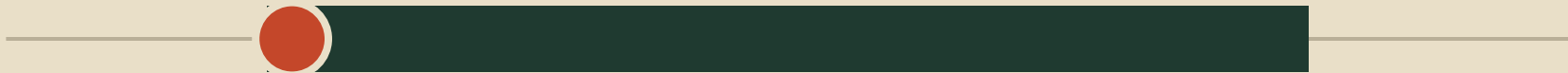




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,061–\$1,591



\$1,074 median

is the monthly rent range local workforce wages support.



BUILDING

43% of the housing here was built before 2000.

43%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 8,095 homes here.

14–25

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17% more than Arkansas's.

\$220,000

median home value in ZIP 72002.

ZIP 72002



\$220,000

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72002'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72002/

The Almanac · your hyper-diligent research partner