ZIP 71953, Mena, Arkansas.

Current market data.

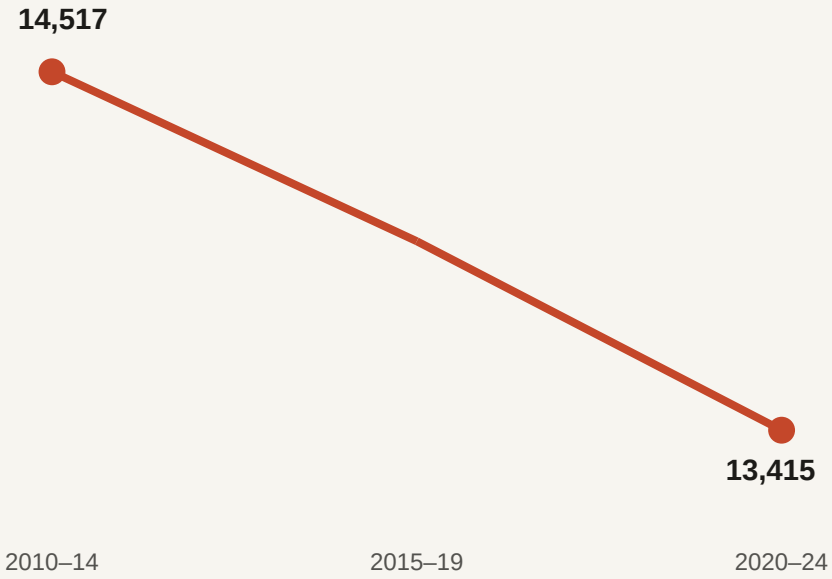
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

13,415 people call ZIP 71953 home.

13,415

people.



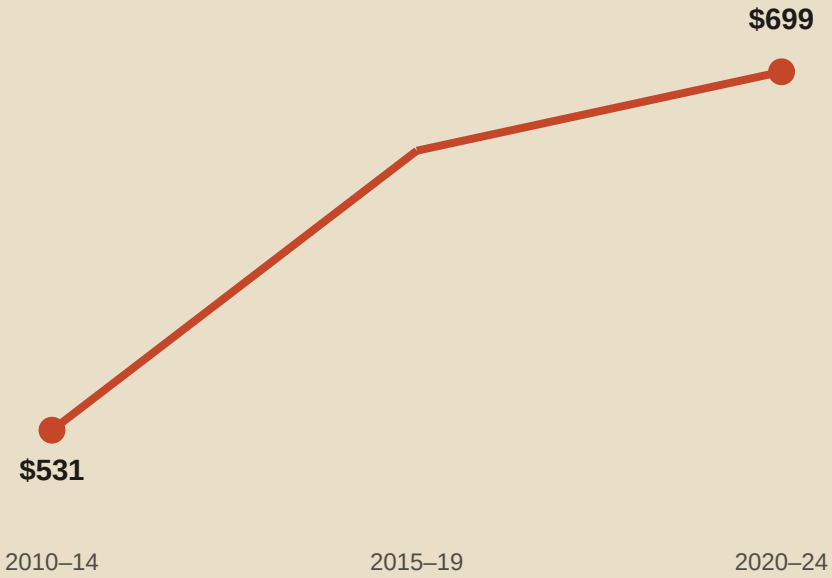
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 32% since the 2010–2014 survey, before inflation.

$699

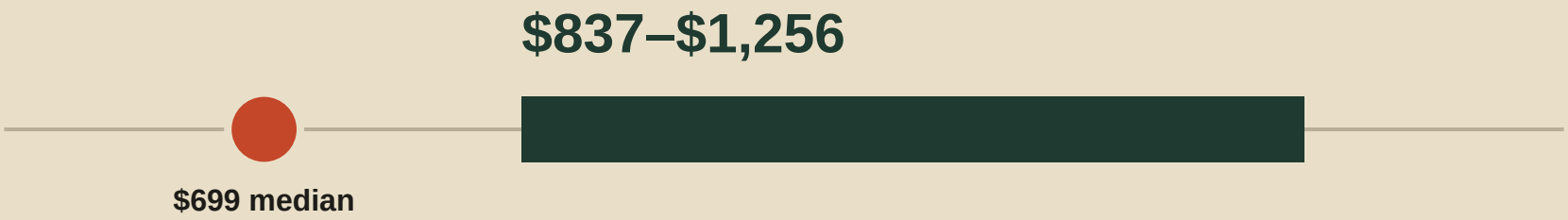
a month. Arkansas's median is $947.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

72% of the housing here was built before 2000.

72%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 6,997 homes here.

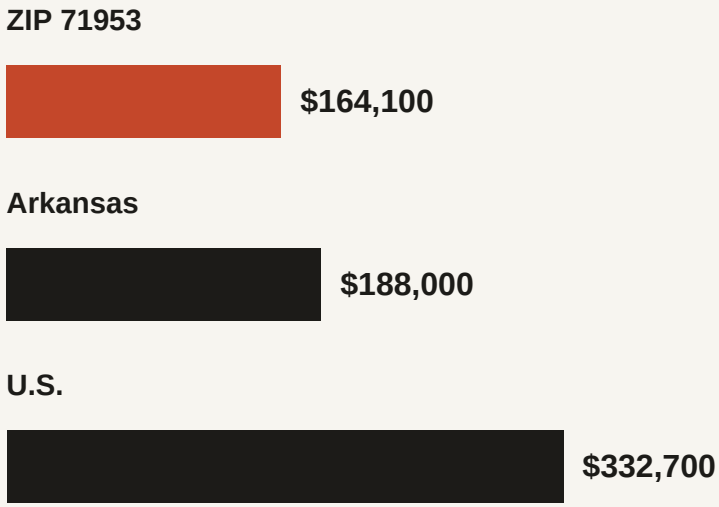
11–48

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 13% less than Arkansas's.



$164,100

median home value in ZIP 71953.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 71953'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/71953/**