



# ZIP 71857, Prescott, Arkansas.

Current market data.

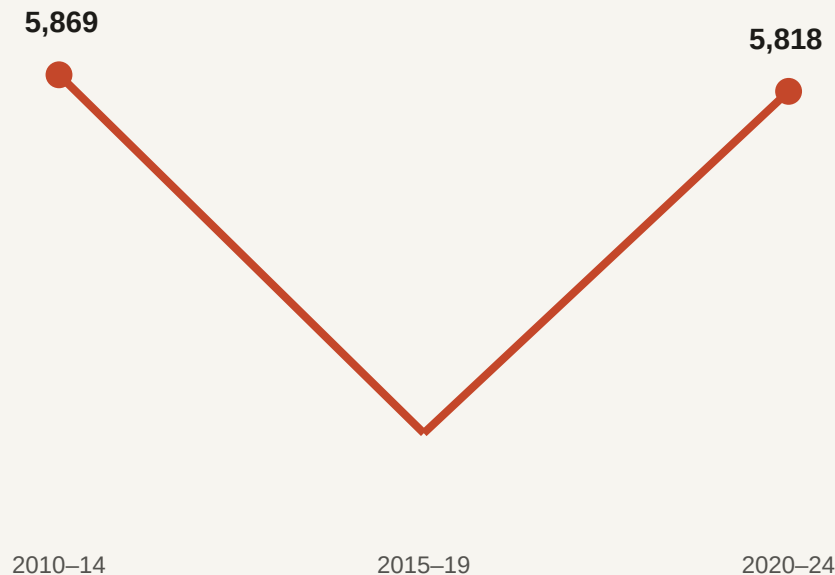
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**5,818** people call ZIP  
71857 home.

**5,818**

people.

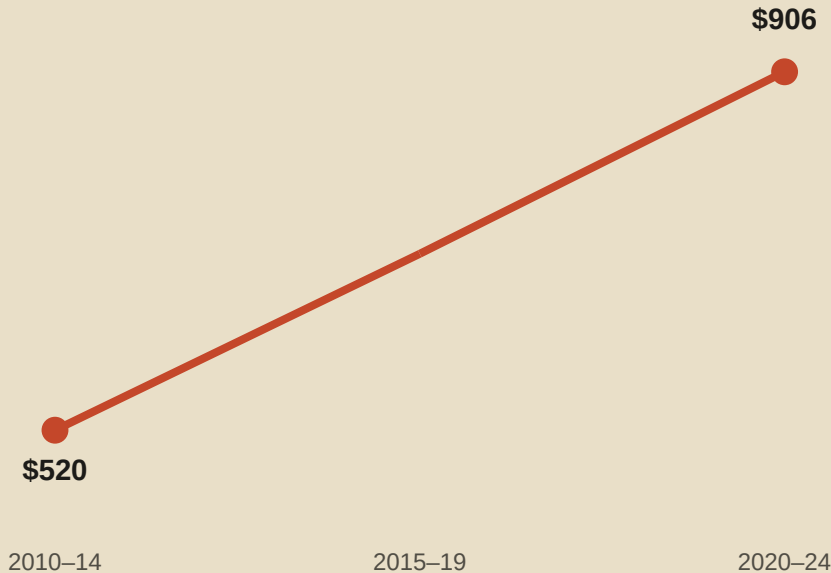


RENT

**Median rent is up 74%  
since the 2010–2014  
survey, before inflation.**

**\$906**

a month. Arkansas's median is \$947.

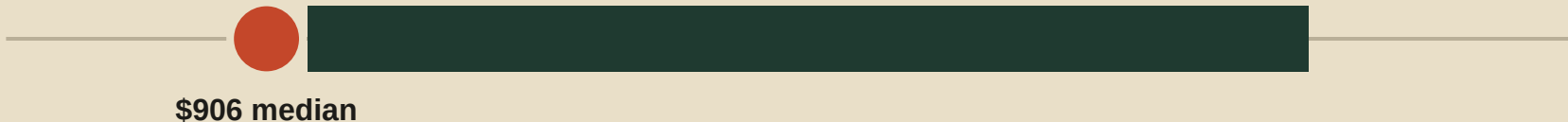




## ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

**\$925–\$1,388**



is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 83%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.3–0.7% to the 2,744 homes here.**

**8–19**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 54% less than Arkansas's.

**\$86,300**

median home value in ZIP 71857.

ZIP 71857



\$86,300

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 71857'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/71857/](https://almanacdata.ai/e/zip/71857/)

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