



# ZIP 71854, Texarkana, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

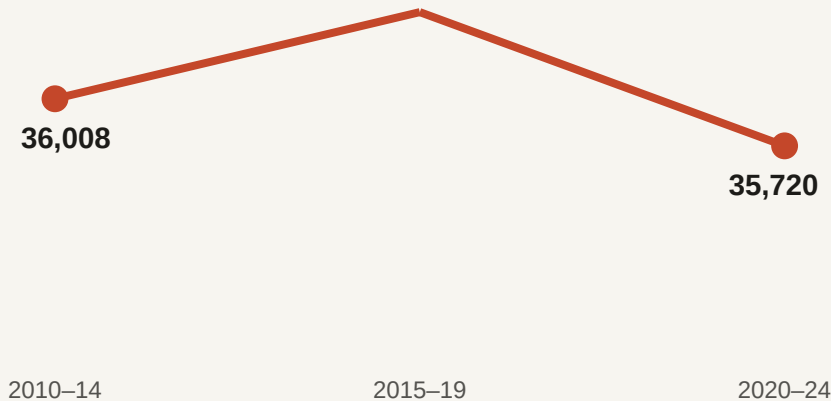


POPULATION

**35,720 people call ZIP  
71854 home.**

**35,720**

people.

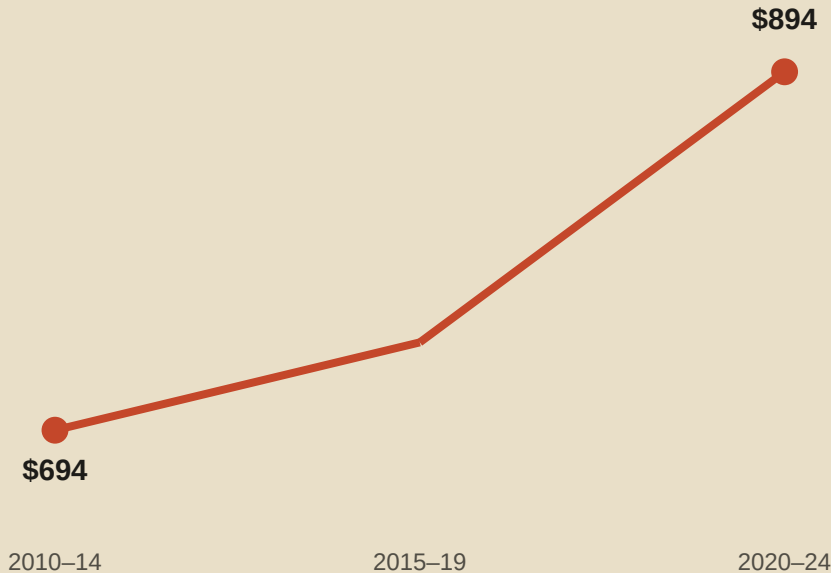


RENT

Median rent is up 29%  
since the 2010–2014  
survey, before inflation.

**\$894**

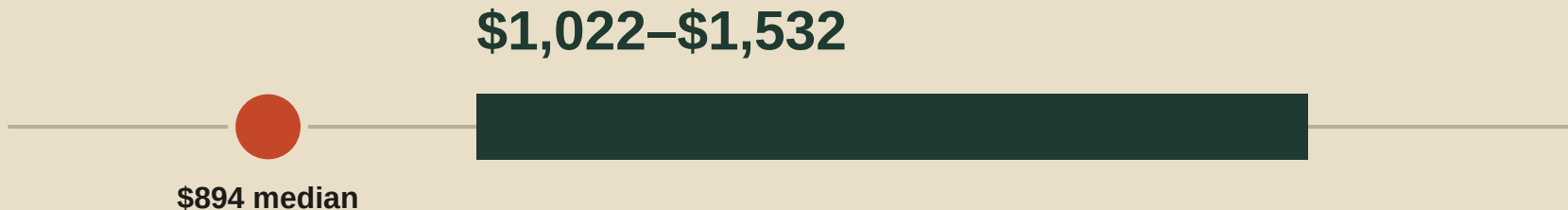
a month. Arkansas's median is \$947.





## ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 77%

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.3–0.7% to the 16,882 homes here.**

**57–118**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 14% less than Arkansas's.

**\$161,000**

median home value in ZIP 71854.

ZIP 71854



\$161,000

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 71854'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/71854/](https://almanacdata.ai/e/zip/71854/)

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