



ZIP 71270, Ruston, Louisiana.

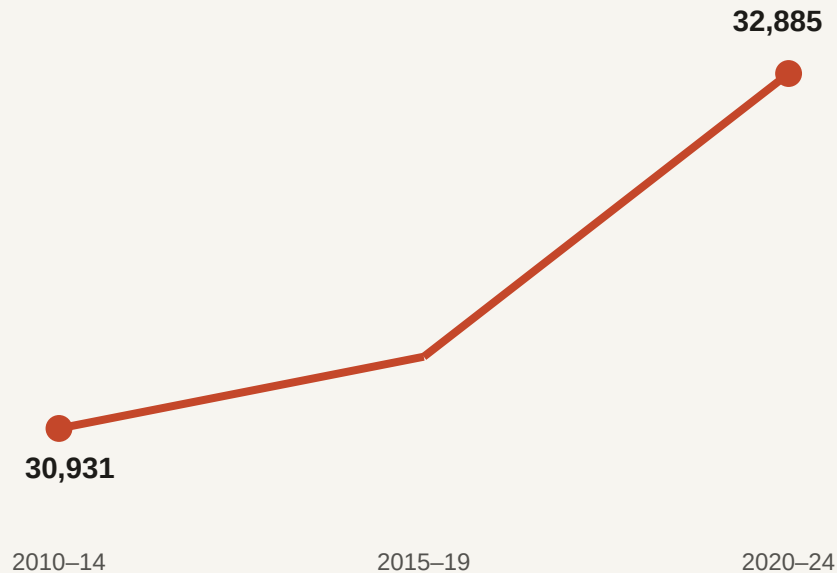
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

32,885 people call ZIP
71270 home.

32,885
people.



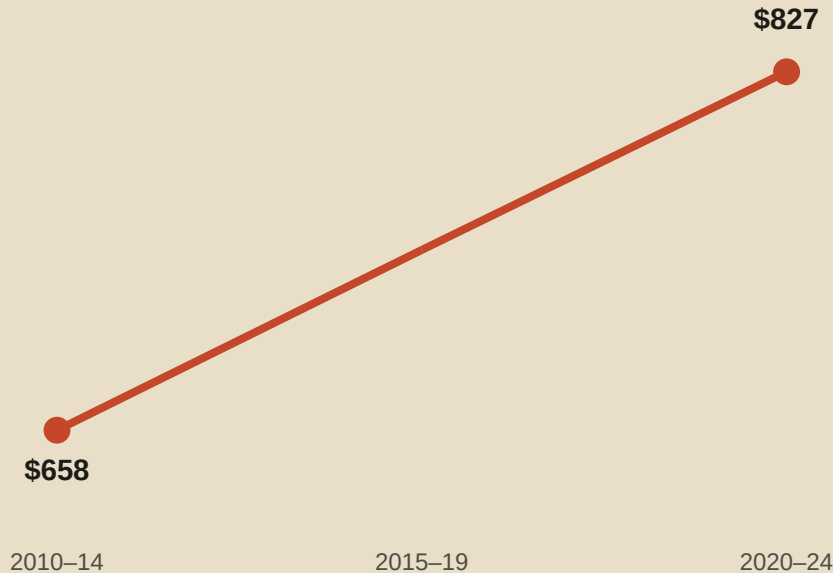


RENT

**Median rent is up 26%
since the 2010–2014
survey, before inflation.**

\$827

a month. Louisiana's median is \$1,064.

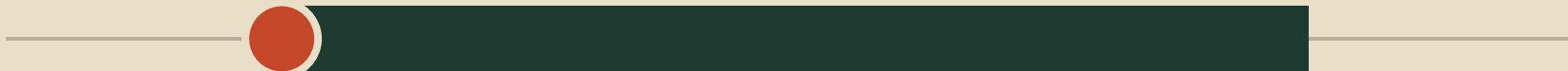




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$821–\$1,231



\$827 median

is the monthly rent range local workforce wages support.



BUILDING

73% of the housing here was built before 2000.

73%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–1.0% to the 14,553 homes here.

68–150

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3% more than Louisiana's.

\$222,300

median home value in ZIP 71270.

ZIP 71270



\$222,300

Louisiana



\$216,500

U.S.



\$332,700

THAT WAS ZIP 71270'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/71270/

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