ZIP 70737, Gonzales, Louisiana.

Current market data.

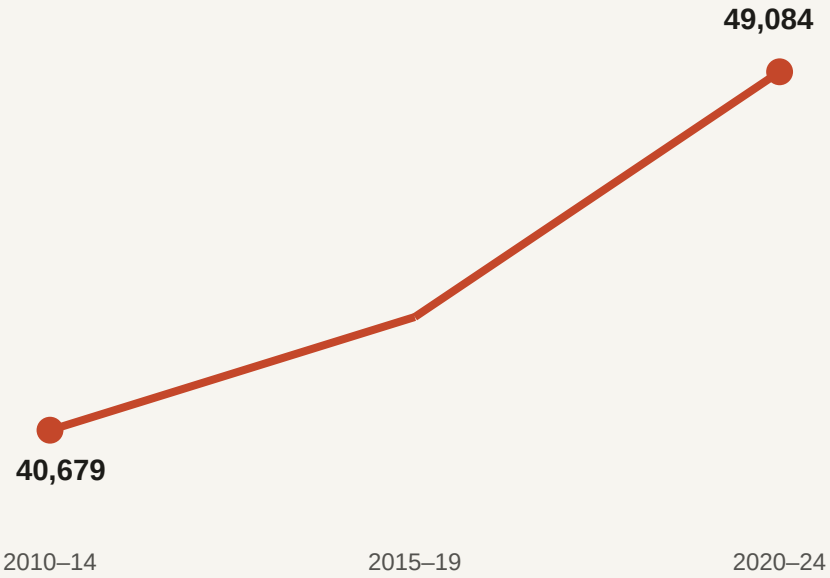
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

49,084 people call ZIP 70737 home.

49,084

people.



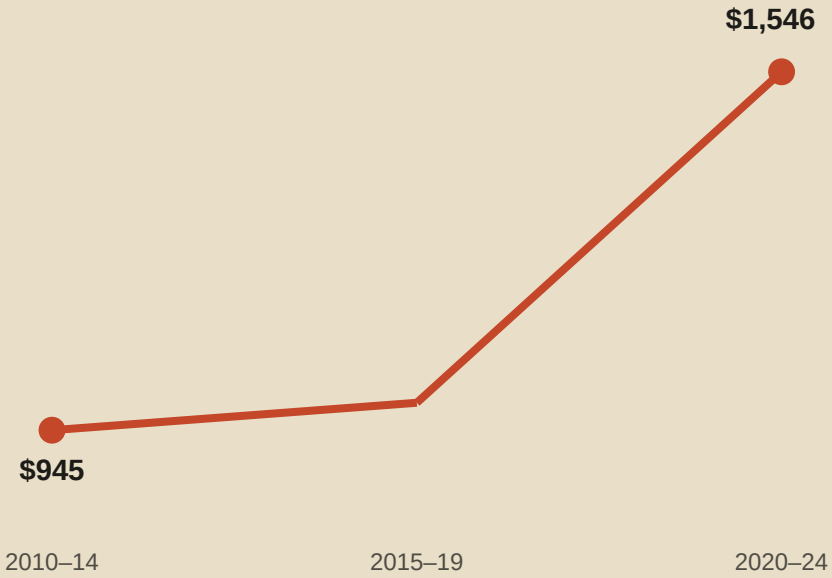
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 64% since the 2010–2014 survey, before inflation.

$1,546

a month. Louisiana's median is $1,064.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

42% of the housing here was built before 2000.

42%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–1.0% to the 20,950 homes here.

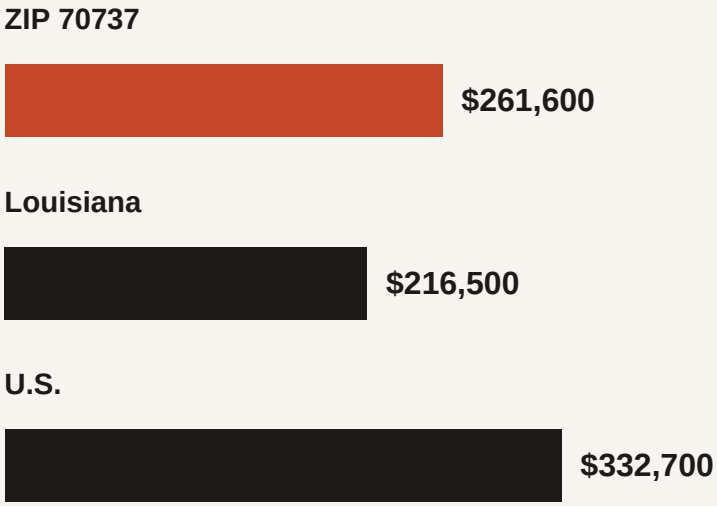
45–212

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 21% more than Louisiana's.



$261,600

median home value in ZIP 70737.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 70737'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/70737/**