



ZIP 65781, Willard, Missouri.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

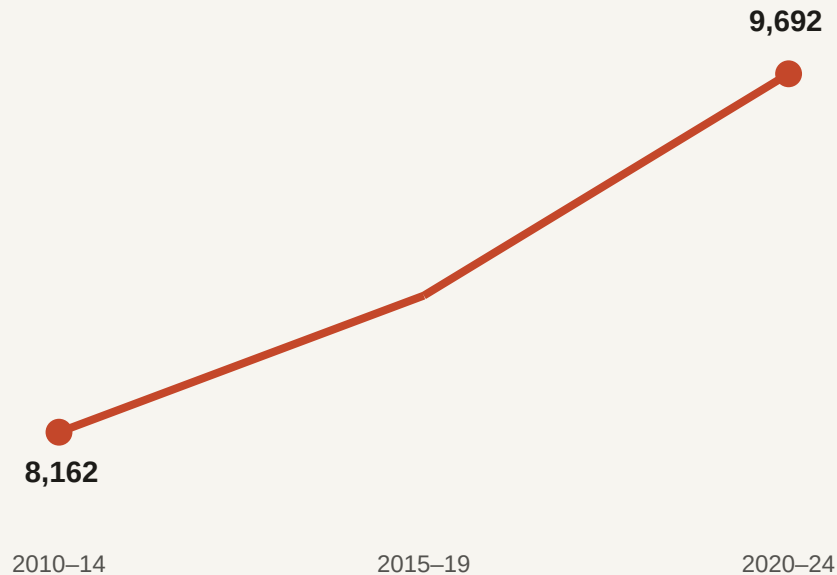


POPULATION

9,692 people call ZIP
65781 home.

9,692

people.

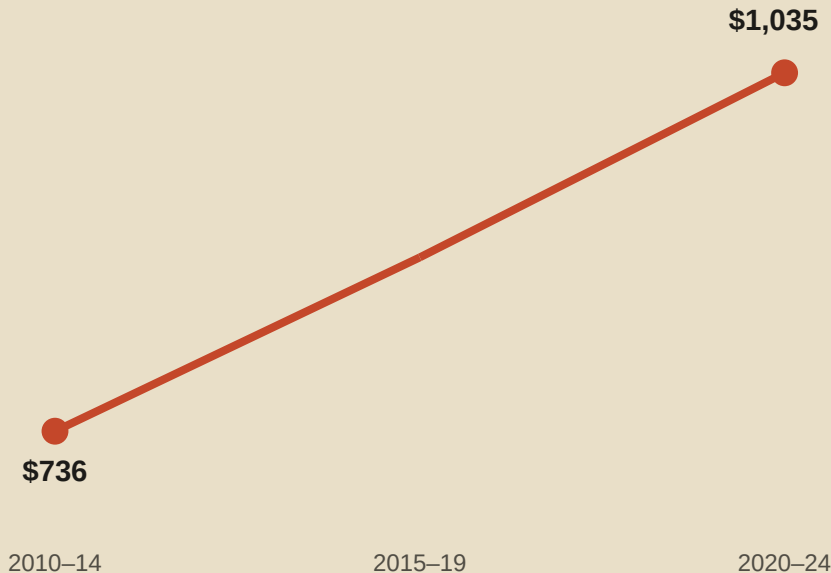


RENT

Median rent is up 41%
since the 2010–2014
survey, before inflation.

\$1,035

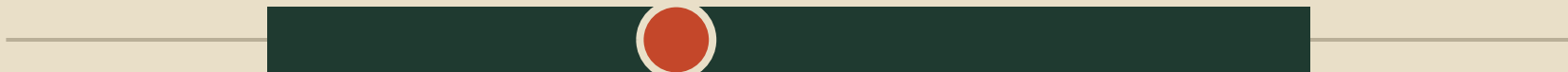
a month. Missouri's median is \$1,033.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$865–\$1,298



\$1,035 median

is the monthly rent range local workforce wages support.



BUILDING

61% of the housing here was built before 2000.

61%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 3,389 homes here.

8–12

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 2% more than Missouri's.

\$235,300

median home value in ZIP 65781.

ZIP 65781



\$235,300

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ZIP 65781'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/65781/

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