



ZIP 65737, Branson West, Missouri.

Current market data.

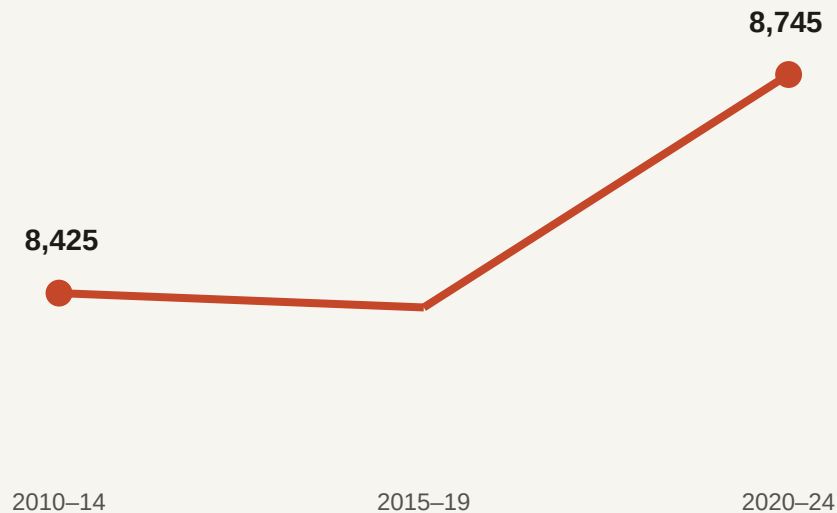
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

8,745 people call ZIP
65737 home.

8,745

people.

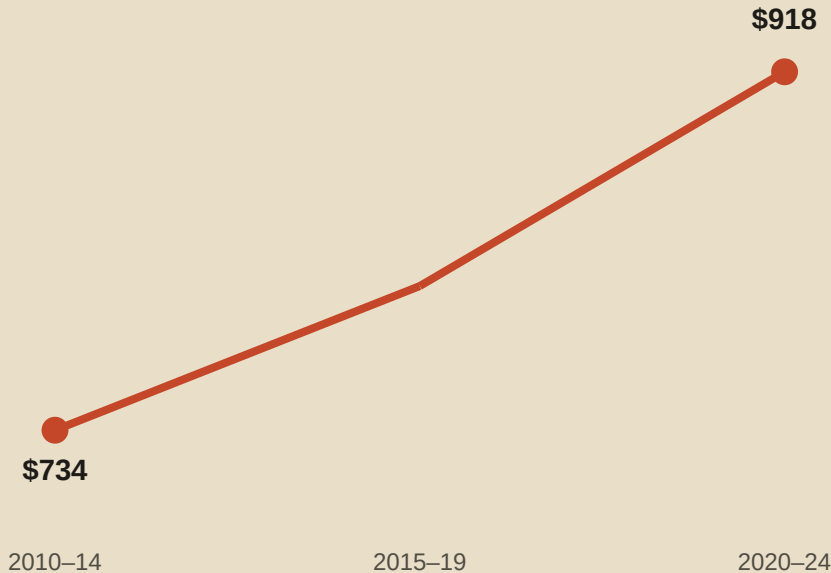


RENT

Median rent is up 25%
since the 2010–2014
survey, before inflation.

\$918

a month. Missouri's median is \$1,033.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$737–\$1,105



\$918 median

is the monthly rent range local workforce wages support.



BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.7% to the 5,393 homes here.

7–37

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **12%**
more than Missouri's.

\$256,900

median home value in ZIP 65737.

ZIP 65737



\$256,900

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ZIP 65737'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/65737/

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