



ZIP 65723, Pierce City, Missouri.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

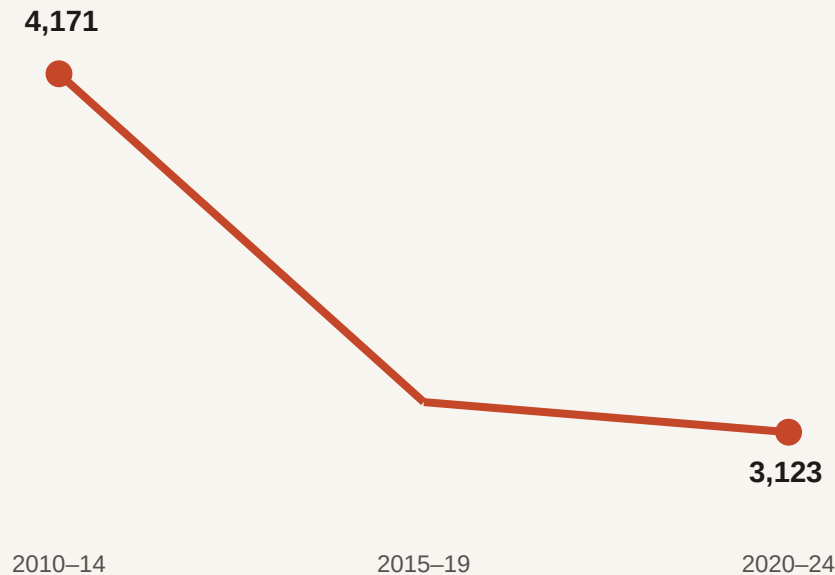


POPULATION

3,123 people call ZIP
65723 home.

3,123

people.



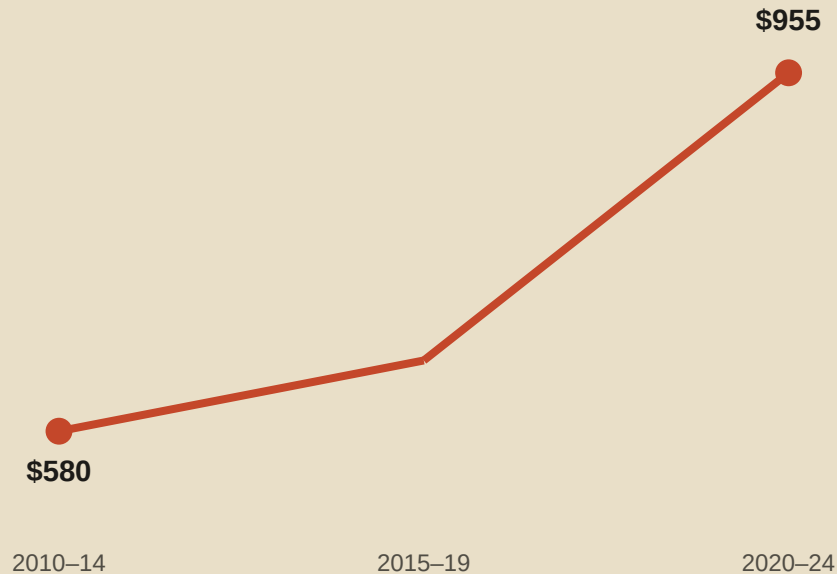


RENT

Median rent is up 65%
since the 2010–2014
survey, before inflation.

\$955

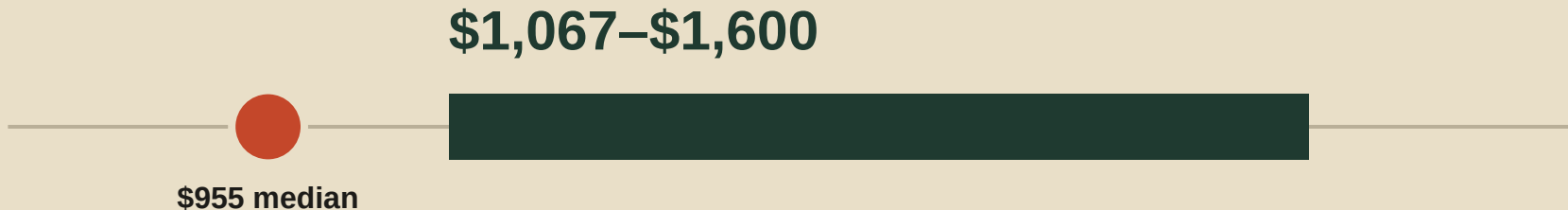
a month. Missouri's median is \$1,033.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 1,247 homes here.

3–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28%
less than Missouri's.

\$165,100

median home value in ZIP 65723.

ZIP 65723



\$165,100

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ZIP 65723'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/65723/

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