ZIP 65616, Branson, Missouri.

Current market data.

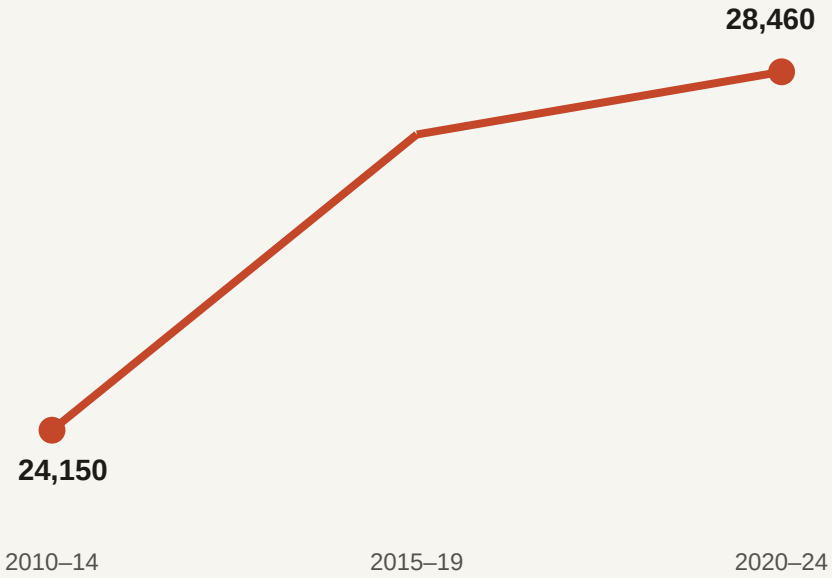
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

28,460 people call ZIP 65616 home.

28,460

people.



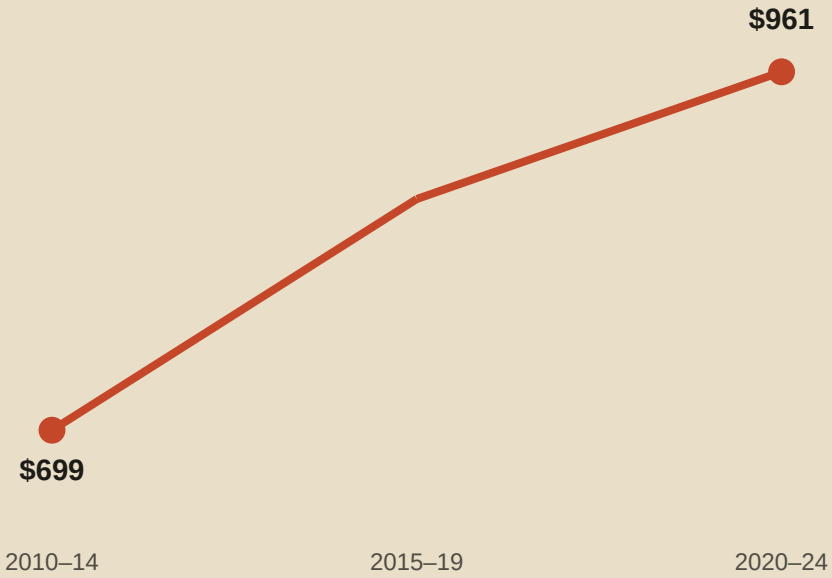
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 37% since the 2010–2014 survey, before inflation.

$961

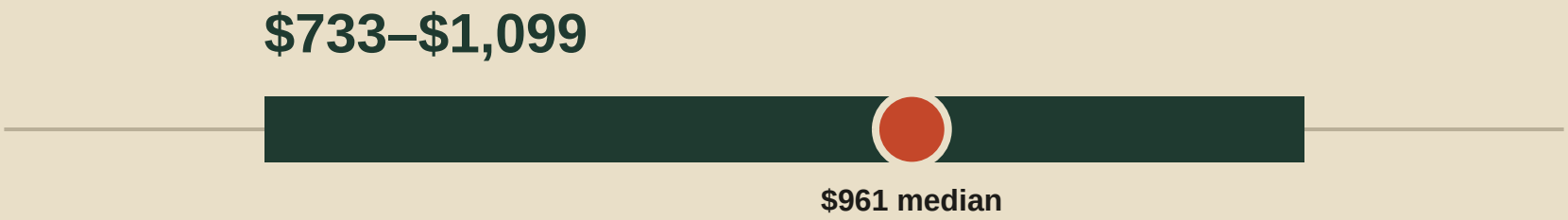
a month. Missouri's median is $1,033.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

59% of the housing here was built before 2000.

59%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 16,748 homes here.

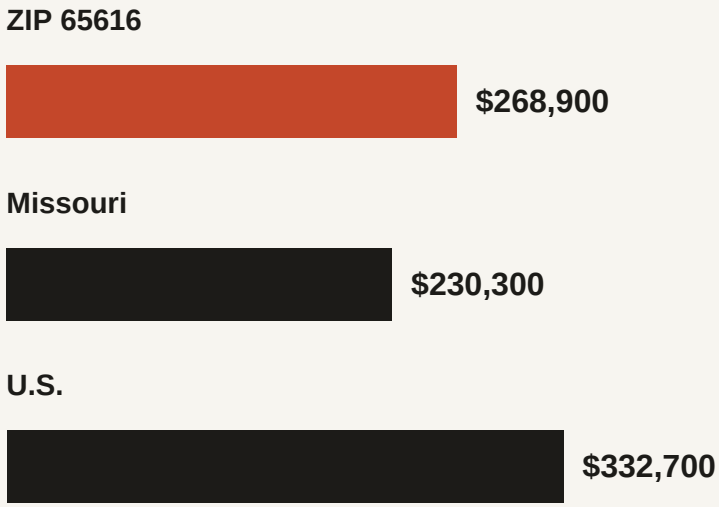
49–210

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 17% more than Missouri's.



$268,900

median home value in ZIP 65616.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 65616'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/65616/**