



# ZIP 65401, Rolla, Missouri.

Current market data.

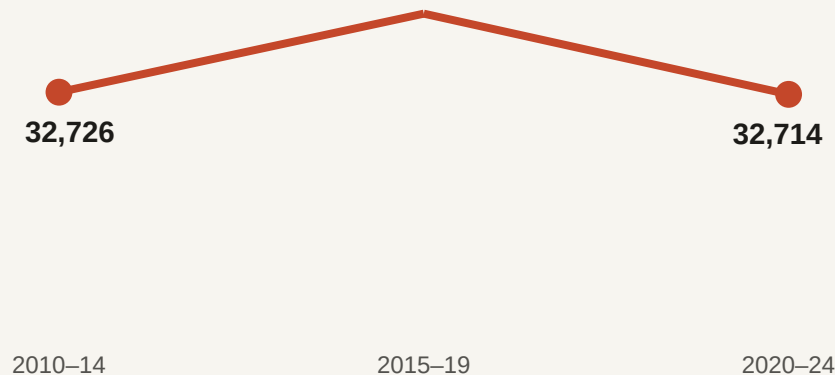
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**32,714** people call ZIP  
65401 home.

**32,714**

people.



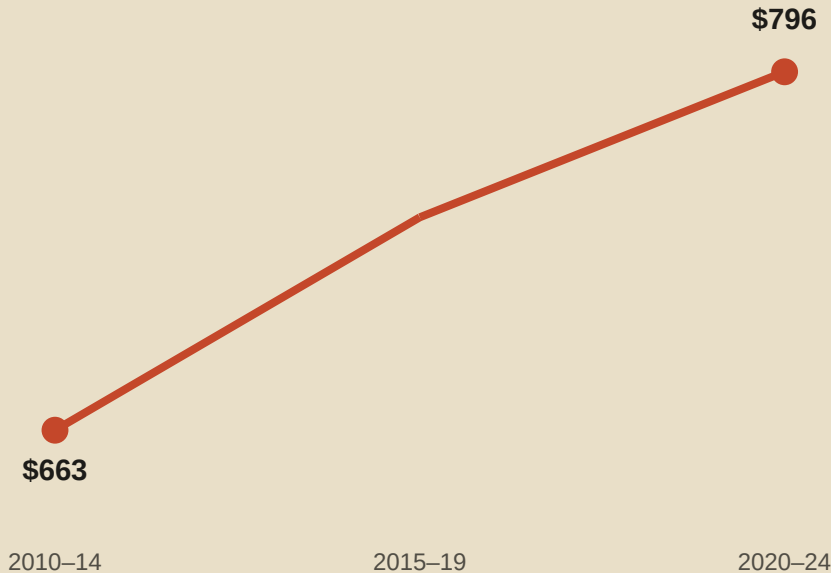


## RENT

**Median rent is up 20%  
since the 2010–2014  
survey, before inflation.**

**\$796**

a month. Missouri's median is \$1,033.



ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

**70% of the housing here was built before 2000.**

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**70%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.4–1.0% to the 14,544 homes here.**

**60–150**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

**A median home costs 3% less than Missouri's.**

**\$222,800**

median home value in ZIP 65401.

ZIP 65401



\$222,800

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ZIP 65401'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/65401/](https://almanacdata.ai/e/zip/65401/)

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