ZIP 65340, Marshall, Missouri.

Current market data.

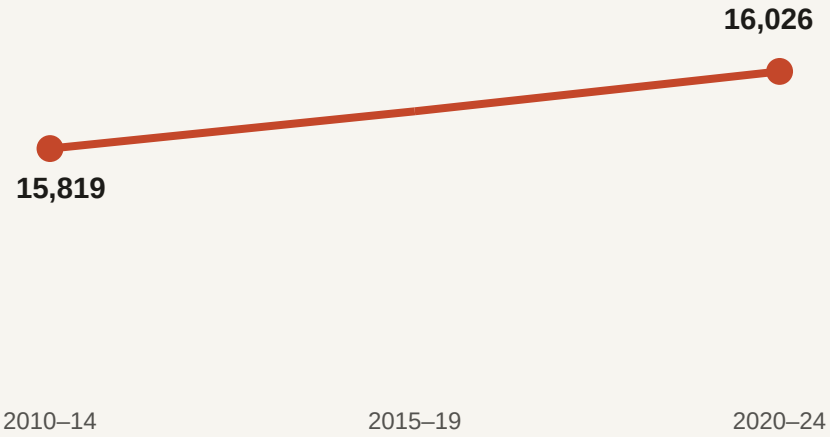
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

16,026 people call ZIP 65340 home.

16,026

people.



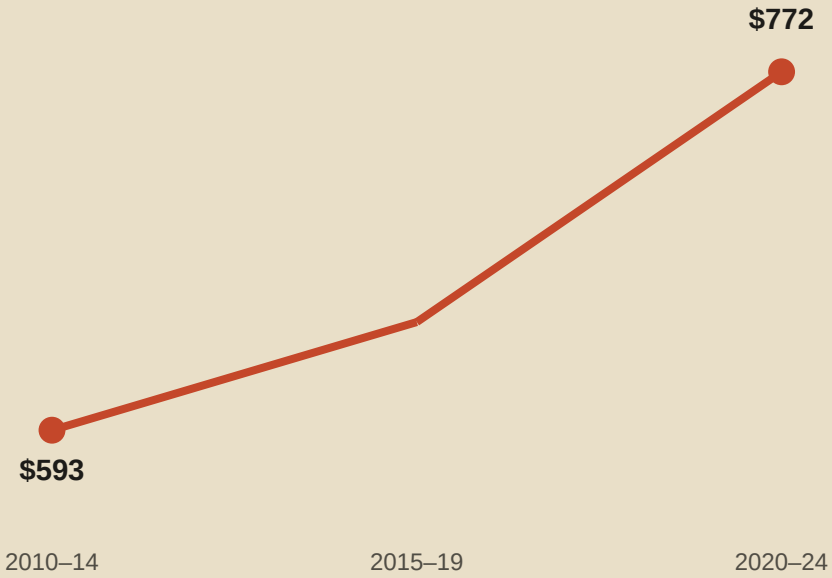
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 30% since the 2010–2014 survey, before inflation.

$772

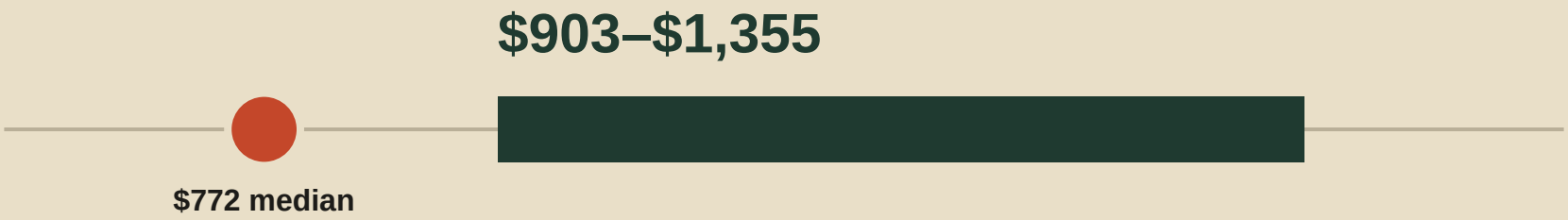
a month. Missouri's median is $1,033.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 6,270 homes here.

21–74

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

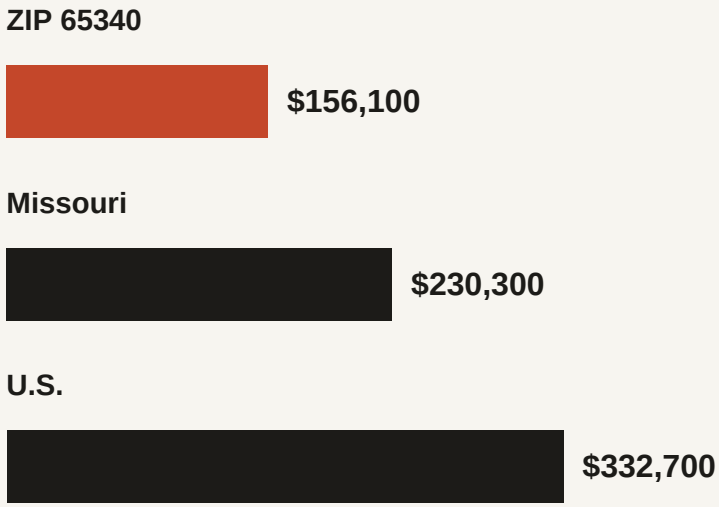
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 32% less than Missouri's.

$156,100

median home value in ZIP 65340.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 65340'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/65340/**