



ZIP 64759, Lamar, Missouri.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

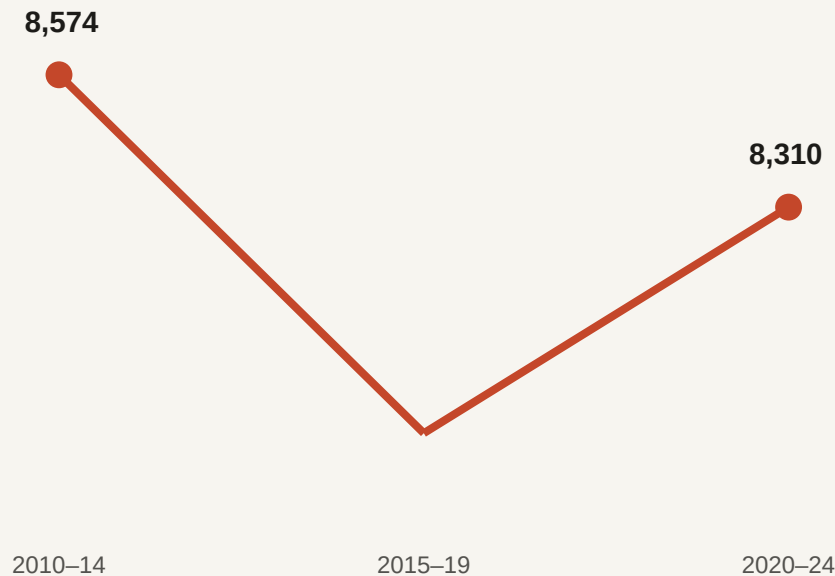


POPULATION

8,310 people call ZIP
64759 home.

8,310

people.

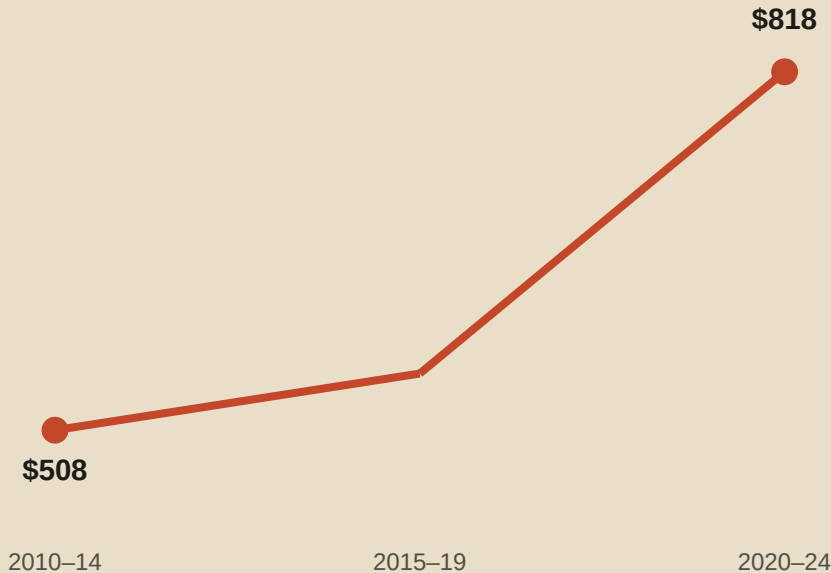


RENT

Median rent is up 61%
since the 2010–2014
survey, before inflation.

\$818

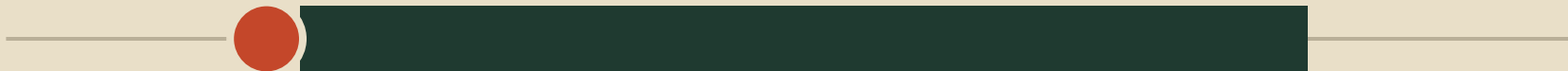
a month. Missouri's median is \$1,033.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$832–\$1,248



\$818 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 3,576 homes here.

12–27

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than Missouri's.

\$149,000

median home value in ZIP 64759.

ZIP 64759



\$149,000

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ZIP 64759'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/64759/

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