



ZIP 64454, Gower, Missouri.

Current market data.

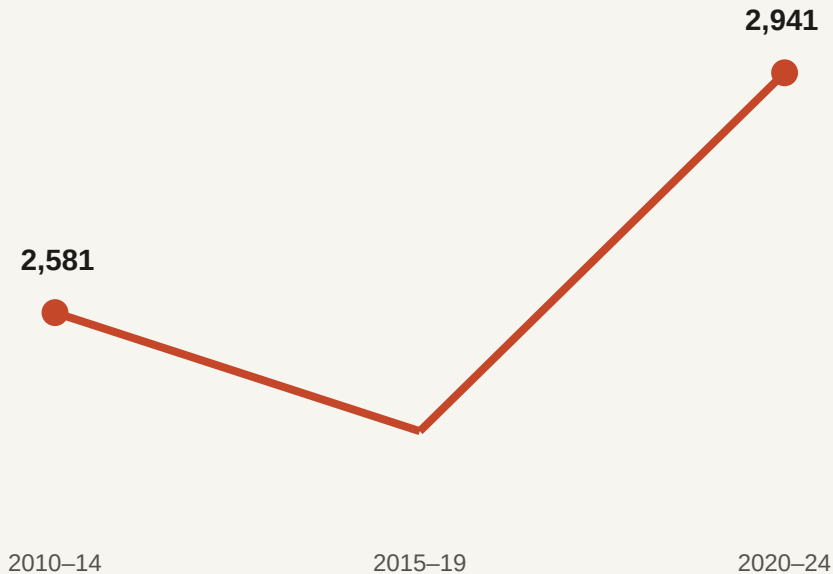
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

2,941 people call ZIP
64454 home.

2,941

people.

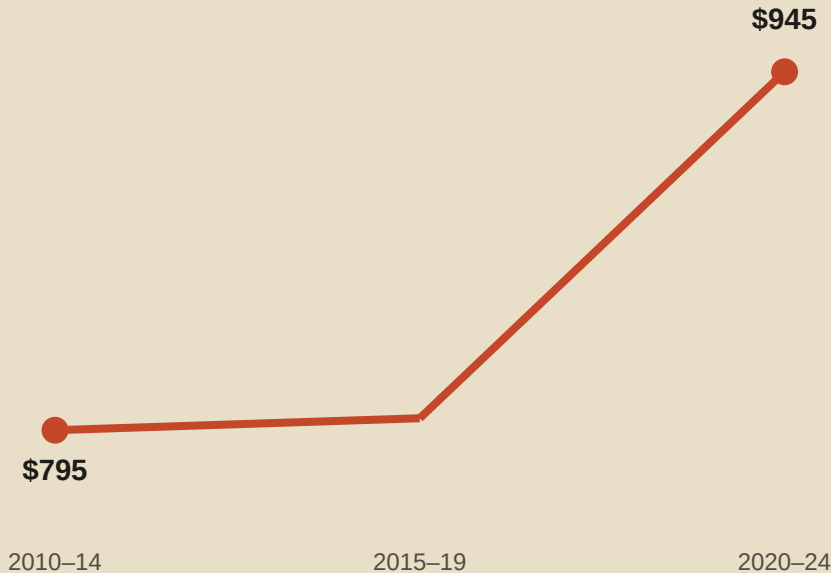


RENT

Median rent is up 19%
since the 2010–2014
survey, before inflation.

\$945

a month. Missouri's median is \$1,033.

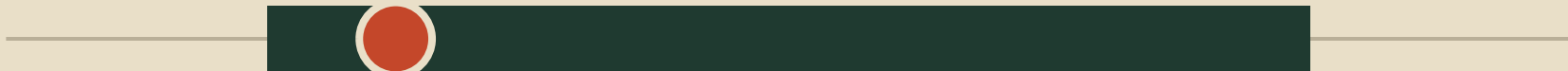




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$890–\$1,335



\$945 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.3% to the 1,201 homes here.

1–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **13%** more than Missouri's.

\$260,800

median home value in ZIP 64454.

ZIP 64454



\$260,800

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ZIP 64454'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/64454/

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