



ZIP 63037, Gerald, Missouri.

Current market data.

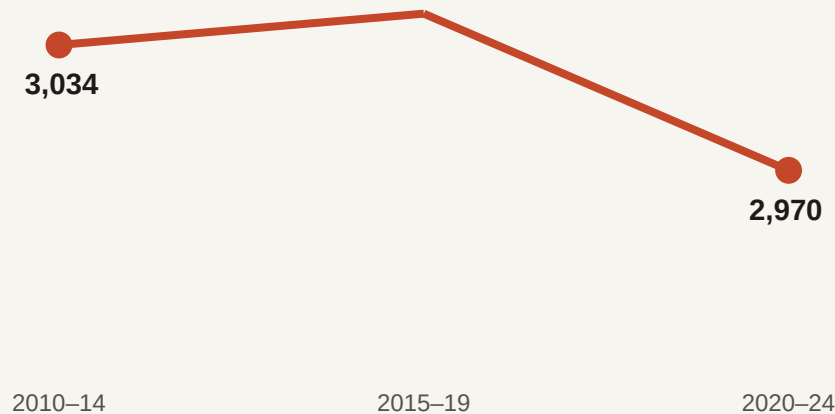
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

2,970 people call ZIP
63037 home.

2,970

people.

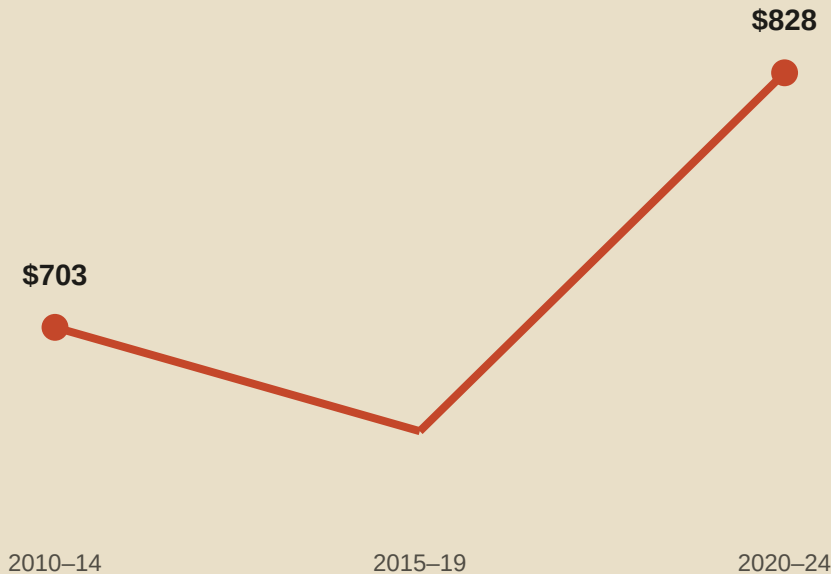


RENT

Median rent is up 18%
since the 2010–2014
survey, before inflation.

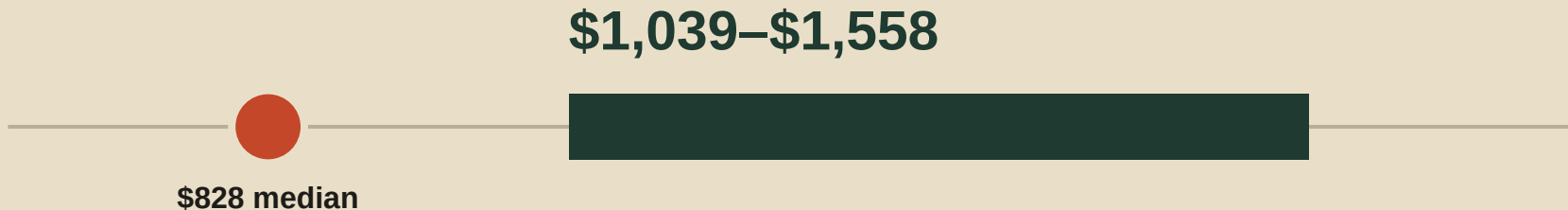
\$828

a month. Missouri's median is \$1,033.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.6% to the 1,568 homes here.

1–9

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% less than Missouri's.

\$177,500

median home value in ZIP 63037.

ZIP 63037



\$177,500

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ZIP 63037'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/63037/

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