# ZIP 61761, Normal, Illinois.

Current market data.

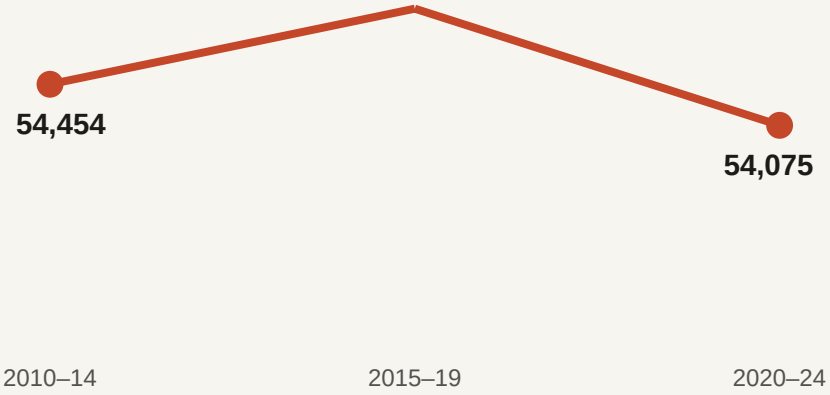
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 54,075 people call ZIP 61761 home.

**54,075**

people.



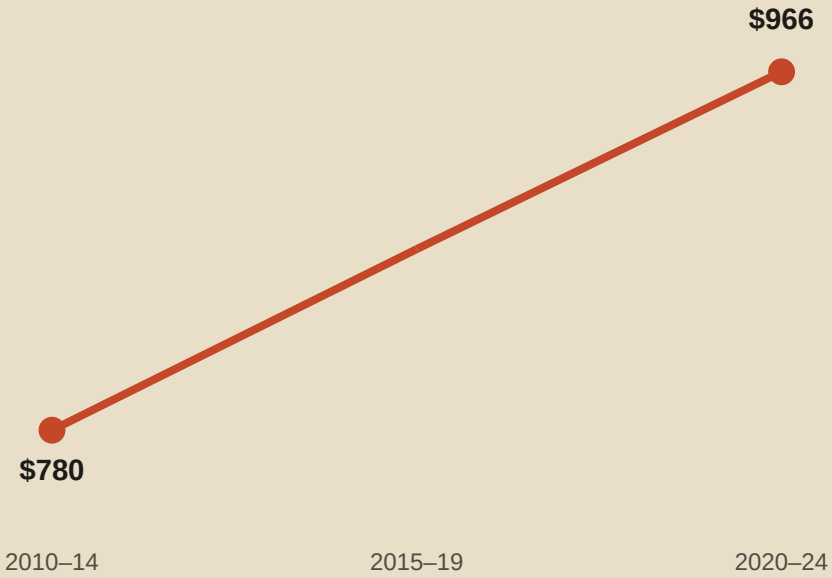

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 24% since the 2010–2014 survey, before inflation.

# $966

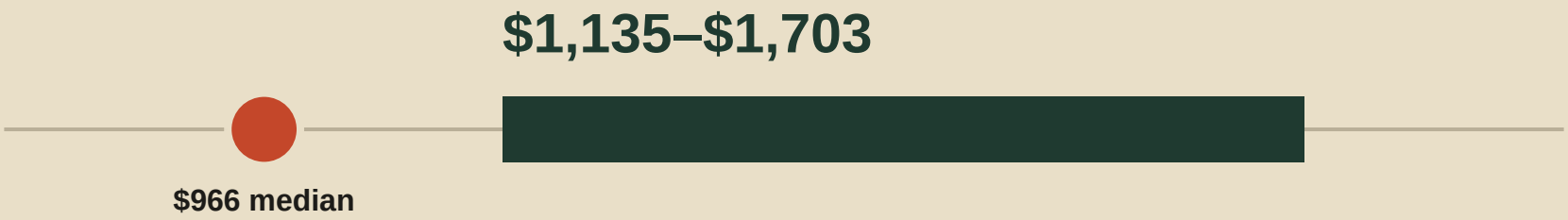
a month. Illinois's median is $1,274.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.




is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# 69% of the housing here was built before 2000.

**69%**

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.5–1.3% to the 22,382 homes here.

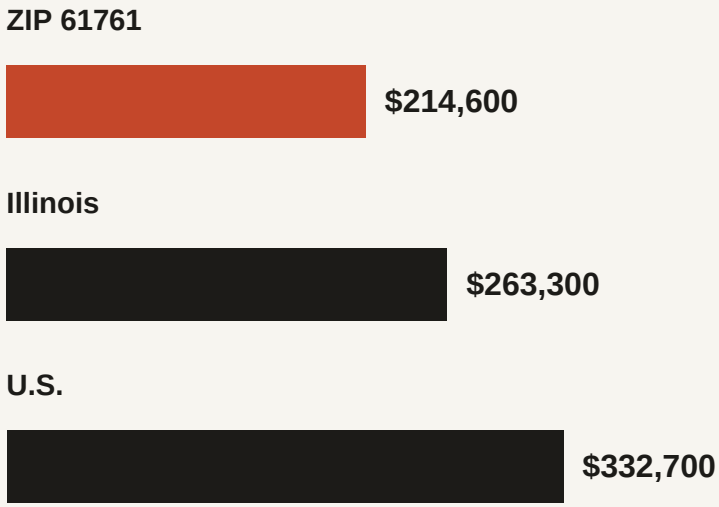
**101–290**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 18% less than Illinois's.




# $214,600

median home value in ZIP 61761.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 61761'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/61761/**