



ZIP 61704, Bloomington, Illinois.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

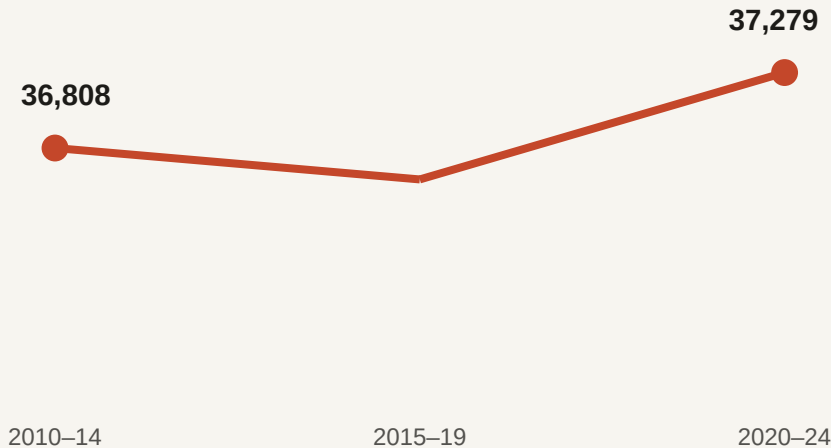


POPULATION

37,279 people call ZIP
61704 home.

37,279

people.

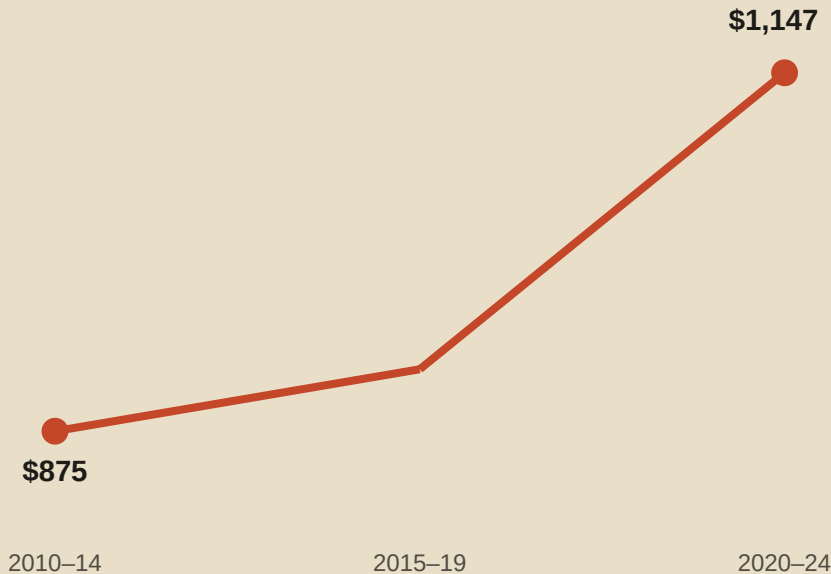


RENT

Median rent is up 31%
since the 2010–2014
survey, before inflation.

\$1,147

a month. Illinois's median is \$1,274.

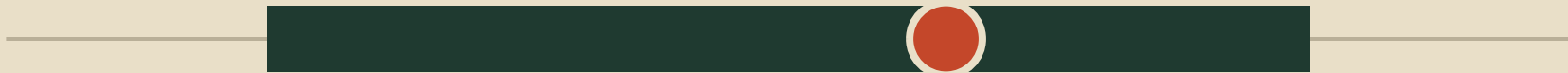




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$865–\$1,298



\$1,147 median

is the monthly rent range local workforce wages support.



BUILDING

66% of the housing here was built before 2000.

66%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 16,696 homes here.

51–156

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 6% less than Illinois's.

\$248,100

median home value in ZIP 61704.

ZIP 61704



\$248,100

Illinois



\$263,300

U.S.



\$332,700

THAT WAS ZIP 61704'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/61704/

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