



ZIP 61254, Geneseo, Illinois.

Current market data.

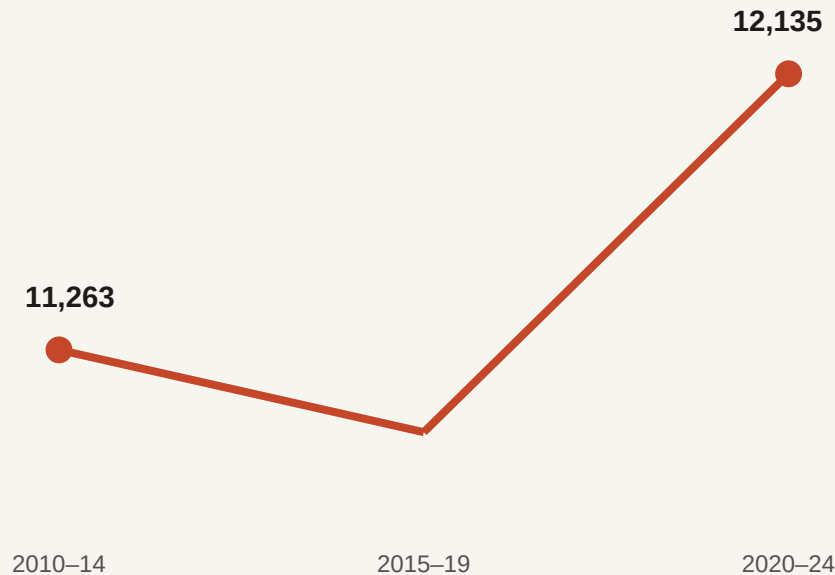
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**12,135 people call ZIP
61254 home.**

12,135

people.

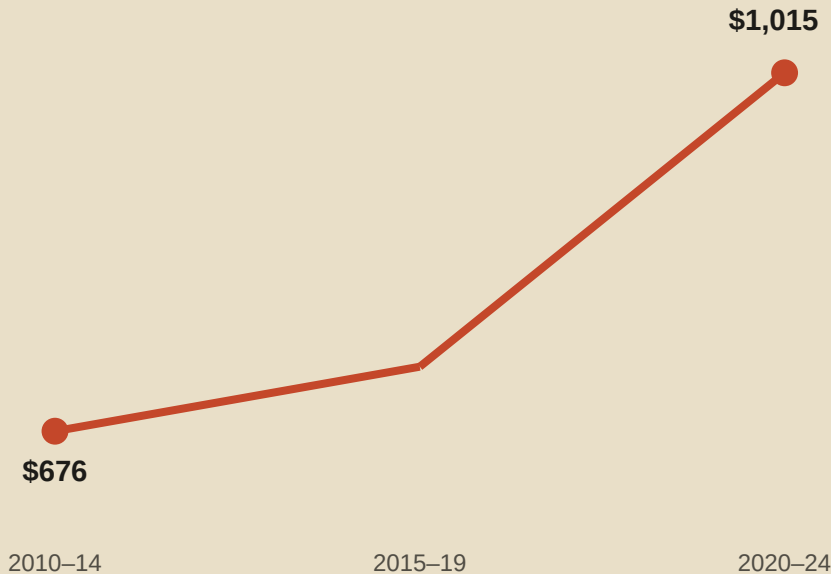


RENT

Median rent is up 50%
since the 2010–2014
survey, before inflation.

\$1,015

a month. Illinois's median is \$1,274.

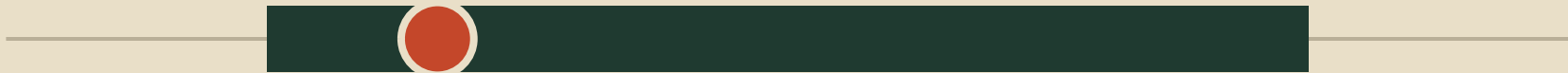




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$938–\$1,407



\$1,015 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 5,254 homes here.

8–47

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 15% less than Illinois's.

\$222,700

median home value in ZIP 61254.

ZIP 61254



\$222,700

Illinois



\$263,300

U.S.



\$332,700

THAT WAS ZIP 61254'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/61254/

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