# ZIP 57702, Rapid City, South Dakota.

Current market data.

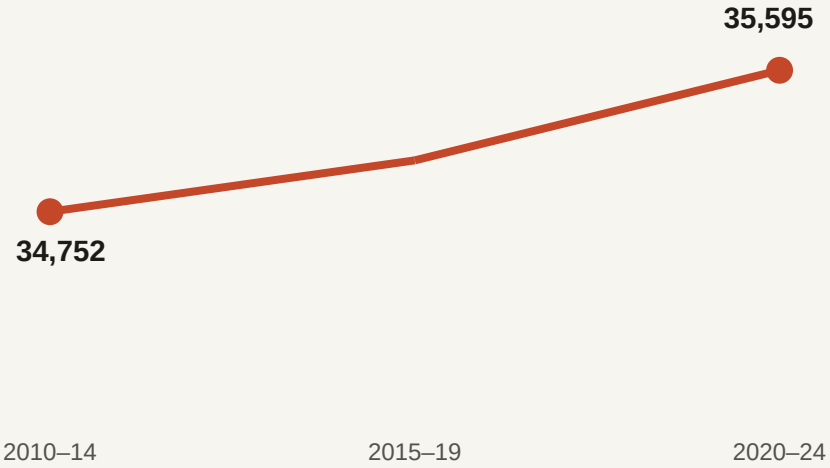
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 35,595 people call ZIP 57702 home.

**35,595**

people.



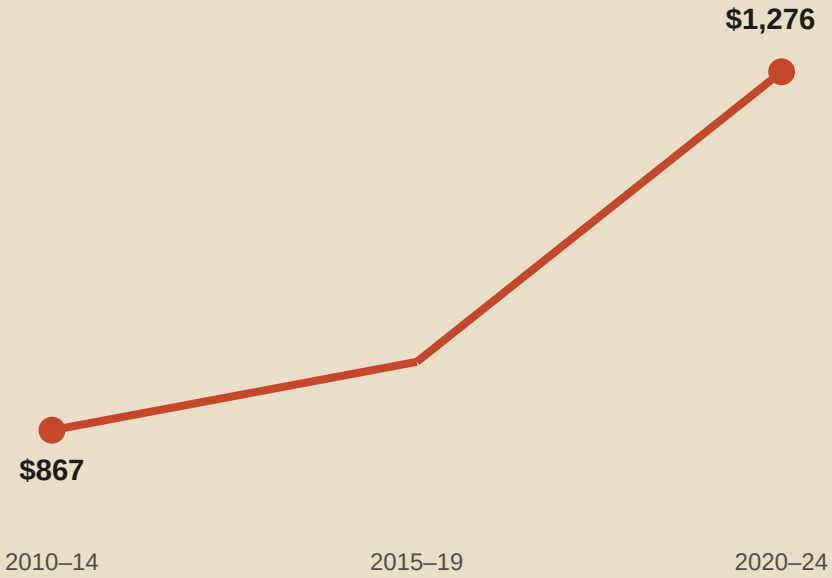

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 47% since the 2010–2014 survey, before inflation.

**$1,276**

a month. South Dakota's median is $946.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# 74% of the housing here was built before 2000.

**74%**

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.2–0.8% to the 16,838 homes here.

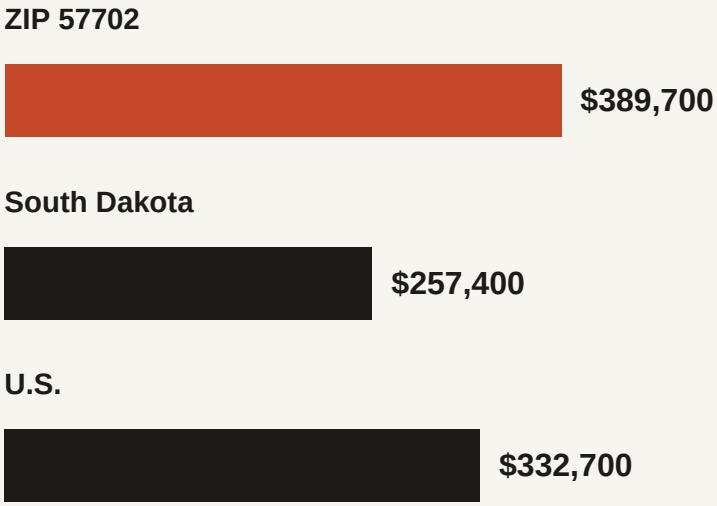
**40–138**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 51% more than South Dakota's.




# $389,700

median home value in ZIP 57702.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 57702'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/57702/**