



ZIP 57701, Rapid City, South Dakota.

Current market data.

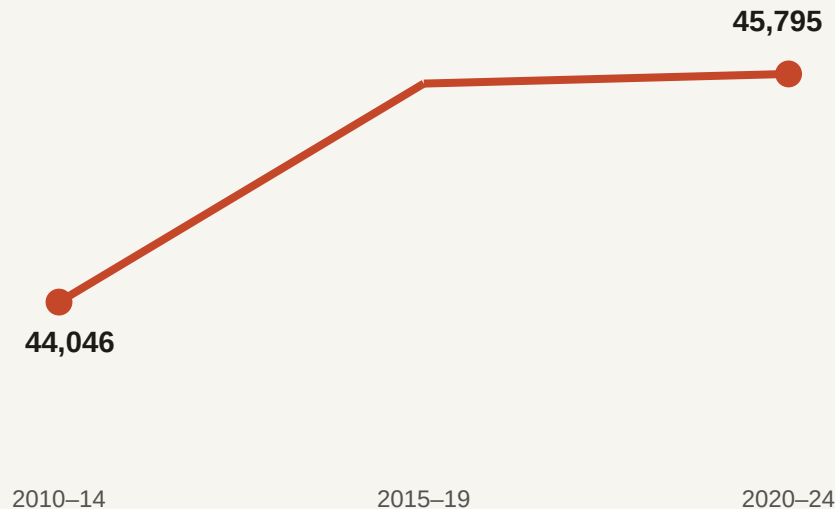
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

45,795 people call ZIP
57701 home.

45,795

people.

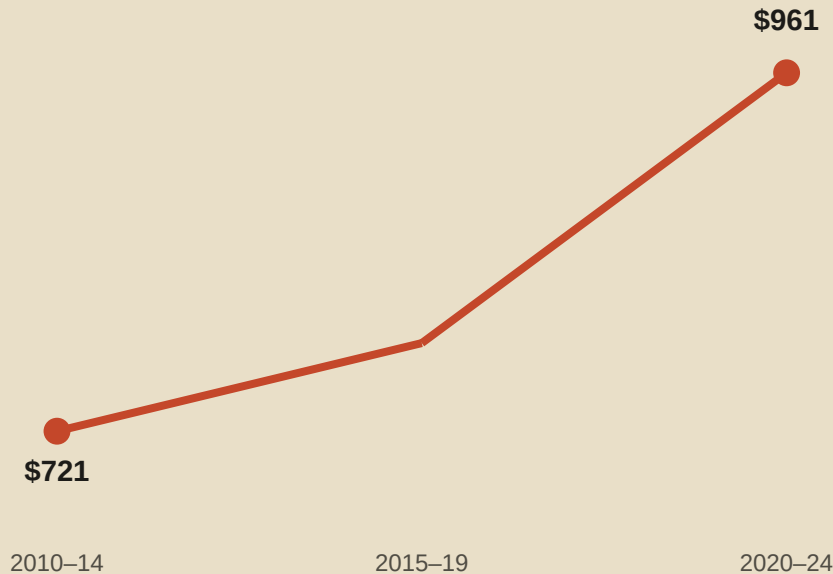


RENT

Median rent is up 33%
since the 2010–2014
survey, before inflation.

\$961

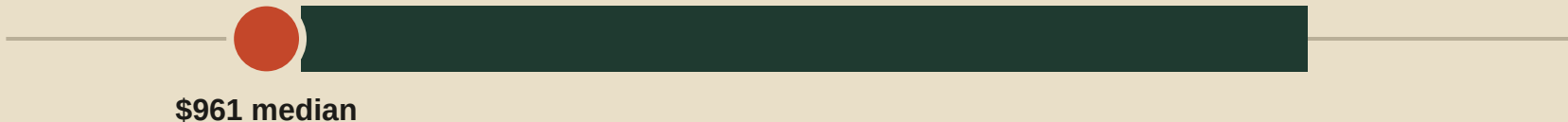
a month. South Dakota's median is \$946.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$978–\$1,467



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.6% to the 20,748 homes here.

75–342

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 2% less than South Dakota's.

\$251,200

median home value in ZIP 57701.

ZIP 57701



\$251,200

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS ZIP 57701'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/57701/

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