ZIP 57301, Mitchell, South Dakota.

Current market data.

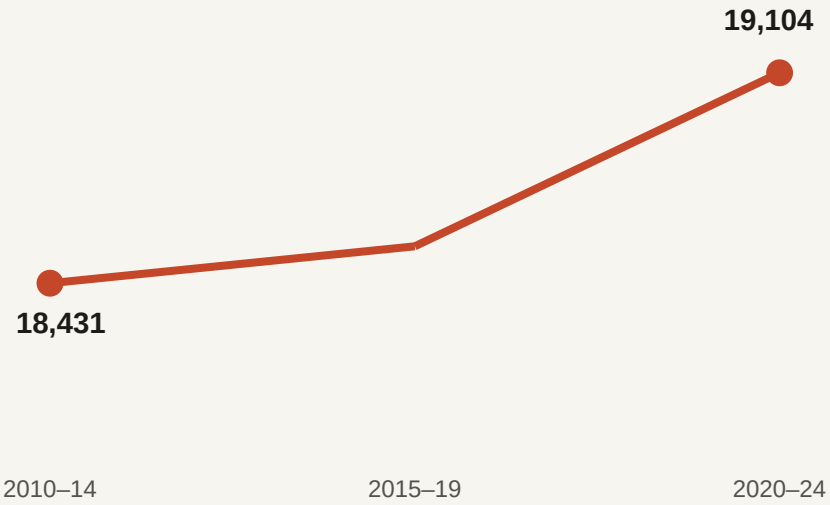
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

19,104 people call ZIP 57301 home.

19,104

people.



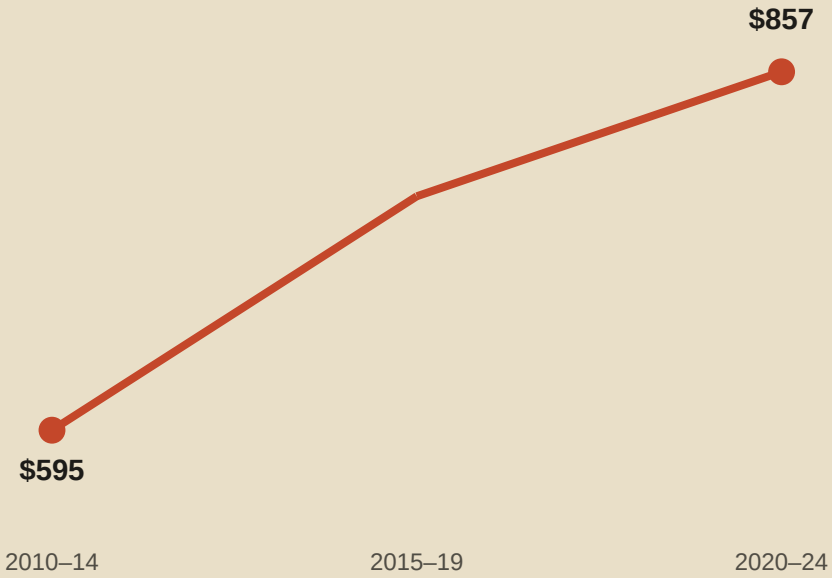
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 44% since the 2010–2014 survey, before inflation.

$857

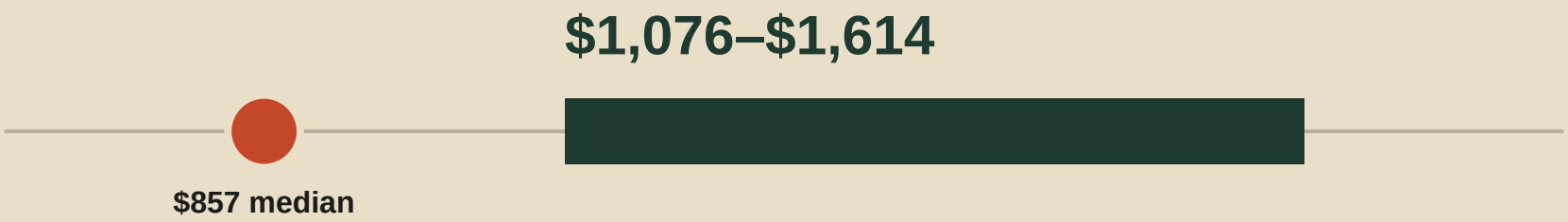
a month. South Dakota's median is $946.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 9,138 homes here.

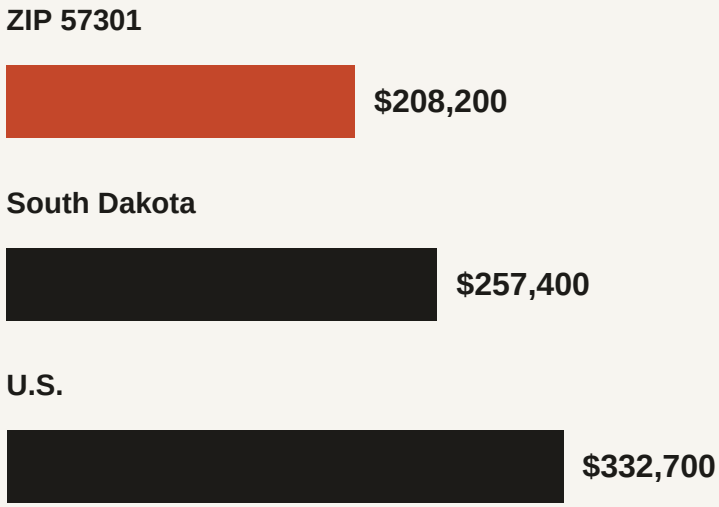
30–123

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 19% less than South Dakota's.



$208,200

median home value in ZIP 57301.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 57301'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/57301/**