



ZIP 57005, Brandon, South Dakota.

Current market data.

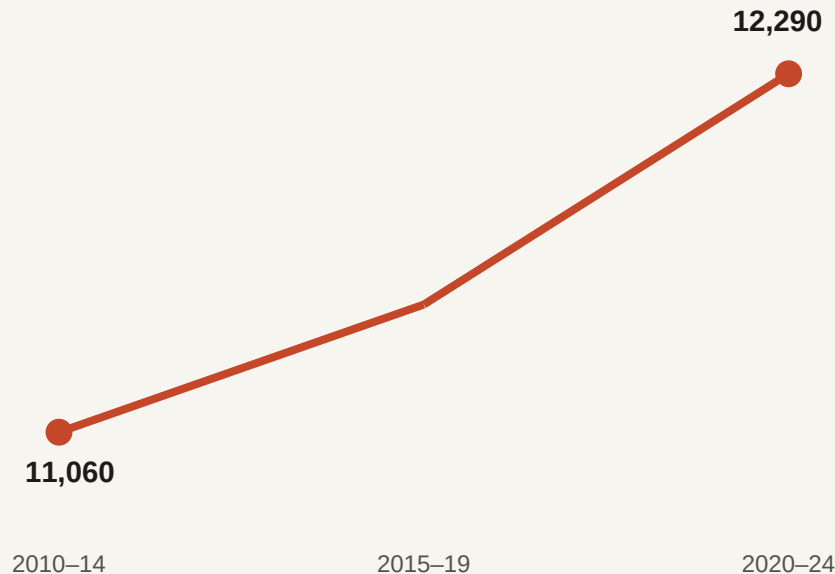
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

12,290 people call ZIP
57005 home.

12,290

people.

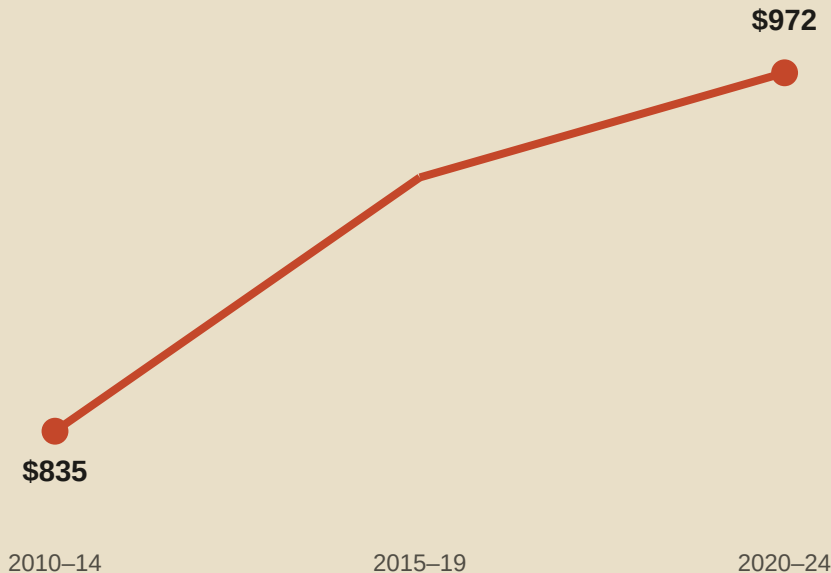


RENT

Median rent is up 16%
since the 2010–2014
survey, before inflation.

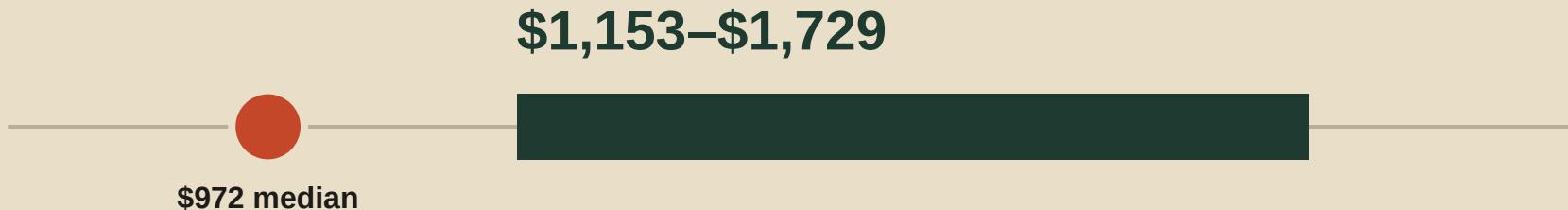
\$972

a month. South Dakota's median is \$946.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

50% of the housing here was built before 2000.

50%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.0% to the 4,653 homes here.

10–47

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33% more than South Dakota's.

\$341,200

median home value in ZIP 57005.

ZIP 57005



\$341,200

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS ZIP 57005'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/57005/

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