ZIP 54977, Scandinavia, Wisconsin.

Current market data.

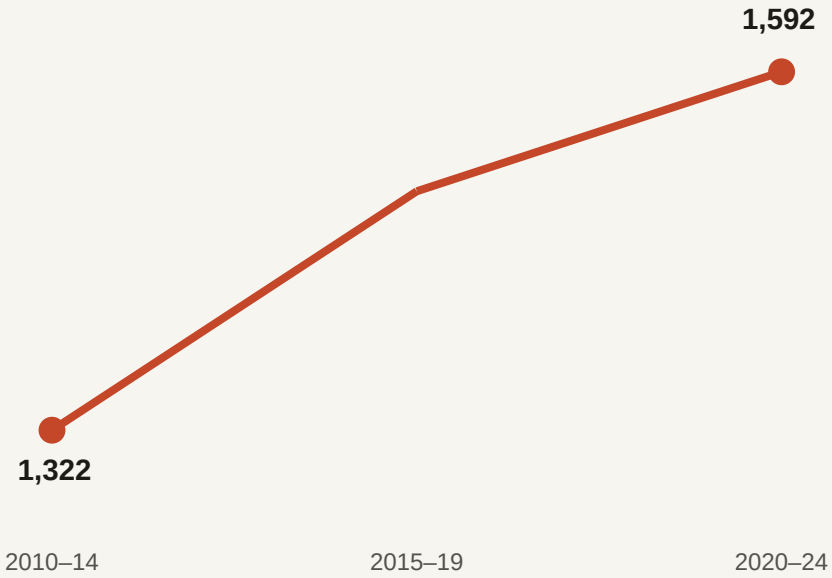
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

1,592 people call ZIP 54977 home.

1,592

people.



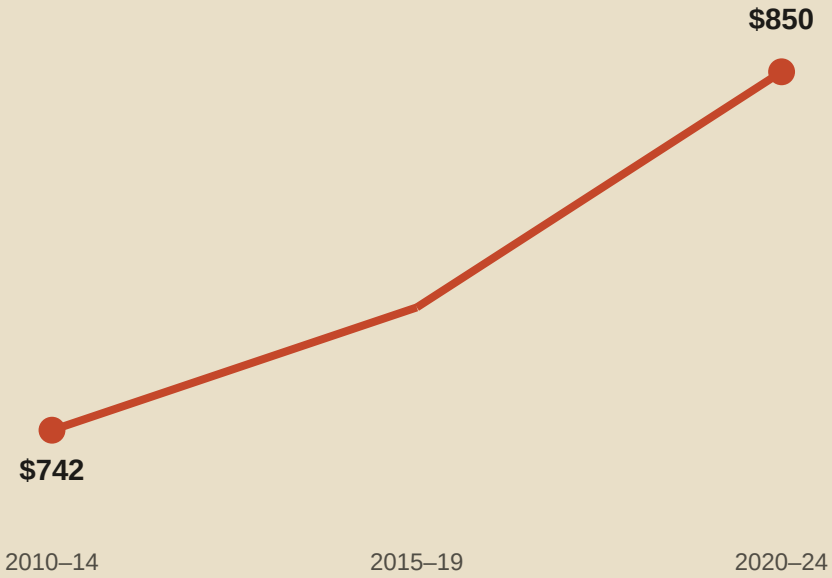
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 15% since the 2010–2014 survey, before inflation.

$850

a month. Wisconsin's median is $1,087.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

70% of the housing here was built before 2000.

70%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0–0.3% to the 799 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

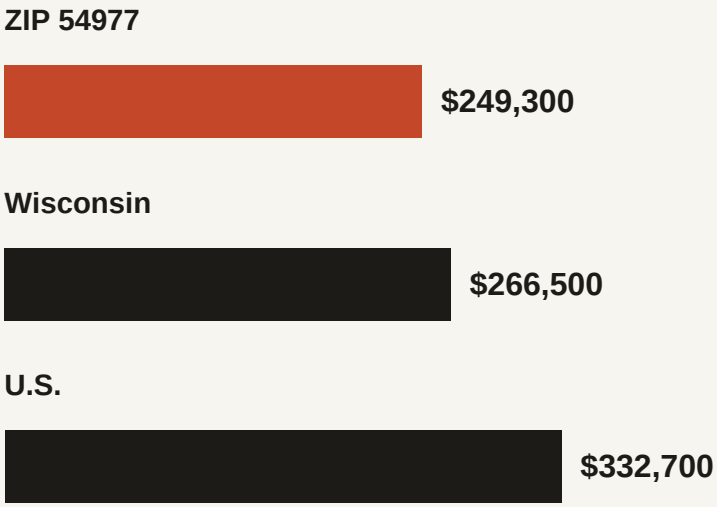
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 6% less than Wisconsin's.

$249,300

median home value in ZIP 54977.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 54977'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/54977/**