ZIP 54968, Princeton, Wisconsin.

Current market data.

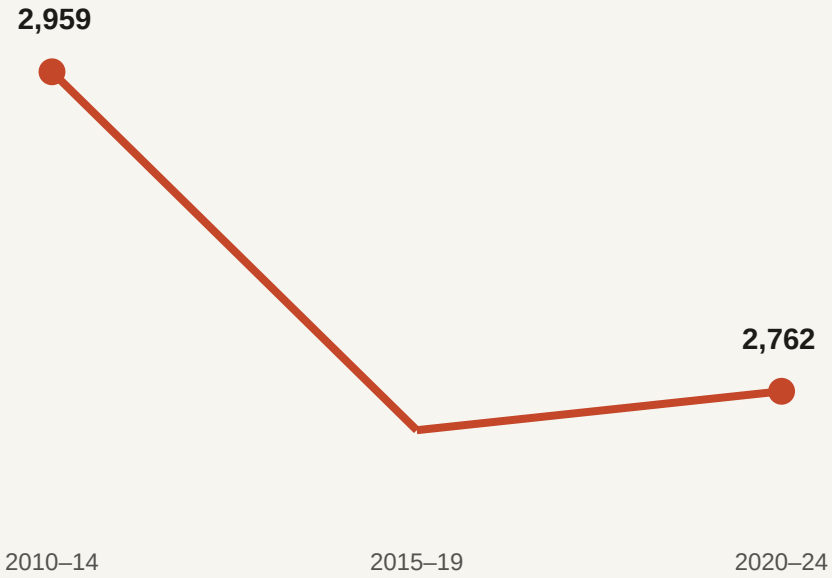
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

2,762 people call ZIP 54968 home.

2,762

people.



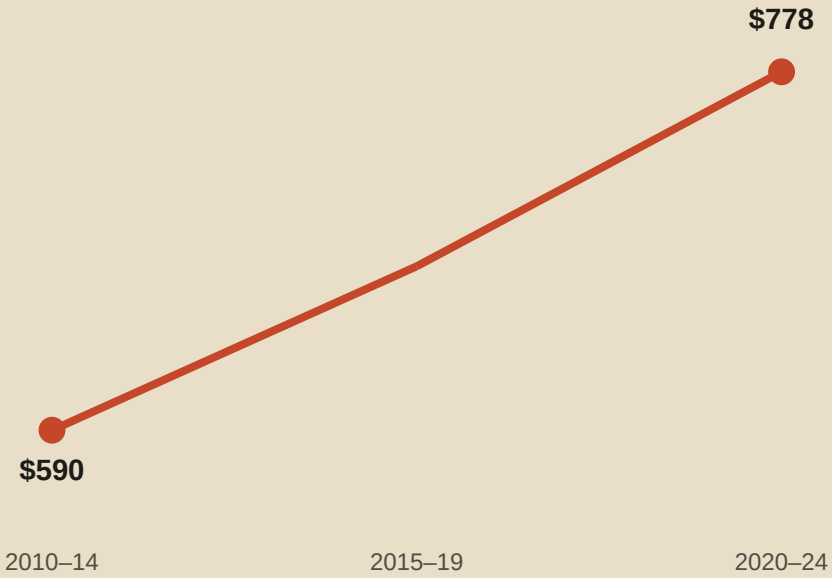
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 32% since the 2010–2014 survey, before inflation.

$778

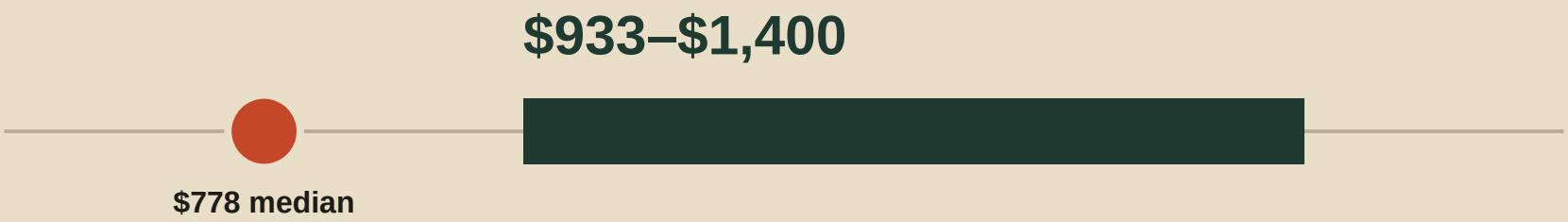
a month. Wisconsin's median is $1,087.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 1,639 homes here.

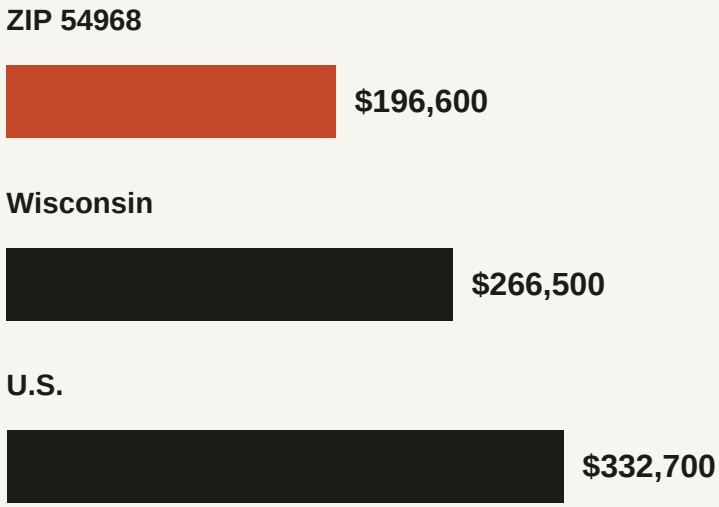
1–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 26% less than Wisconsin's.



$196,600

median home value in ZIP 54968.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 54968'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/54968/**