



ZIP 54945, Iola, Wisconsin.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

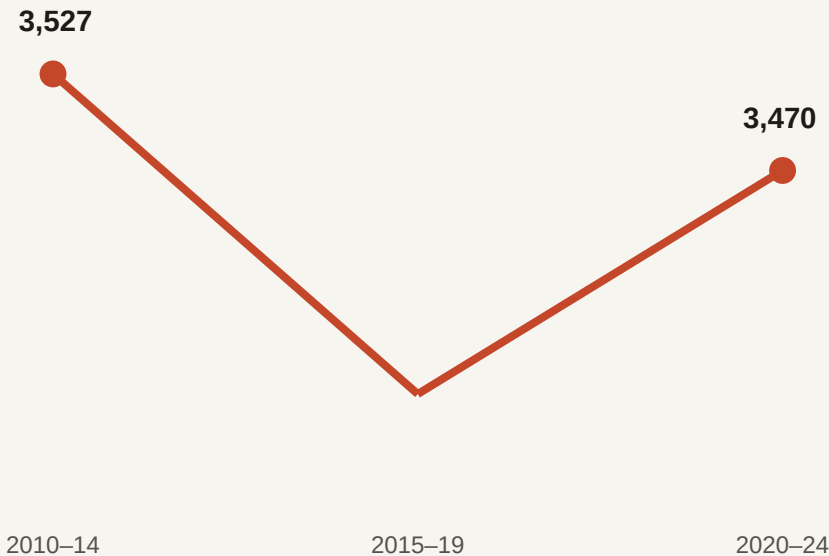


POPULATION

**3,470 people call ZIP
54945 home.**

3,470

people.



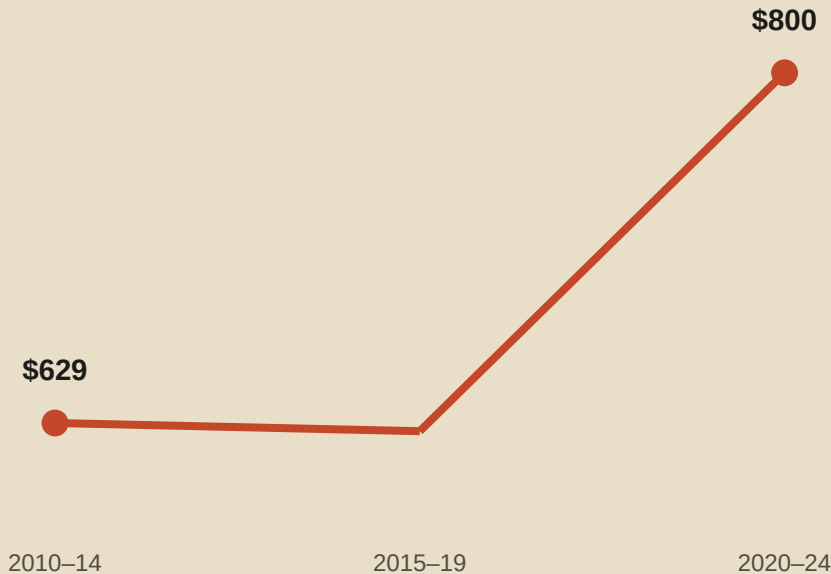


RENT

**Median rent is up 27%
since the 2010–2014
survey, before inflation.**

\$800

a month. Wisconsin's median is \$1,087.

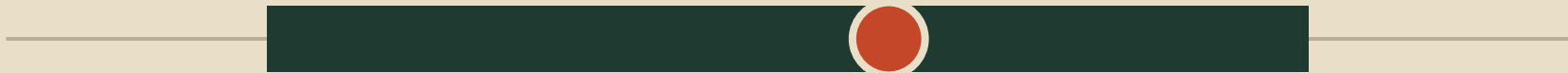




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$616–\$924



\$800 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 1,926 homes here.

2–7

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 19% less than Wisconsin's.

\$216,800

median home value in ZIP 54945.

ZIP 54945



\$216,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54945'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54945/

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