



# ZIP 54915, Appleton, Wisconsin.

Current market data.

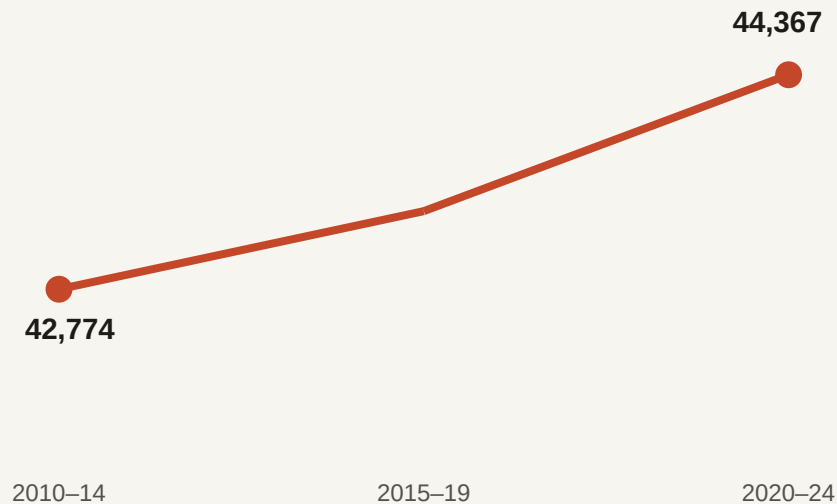
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**44,367** people call ZIP  
54915 home.

**44,367**

people.

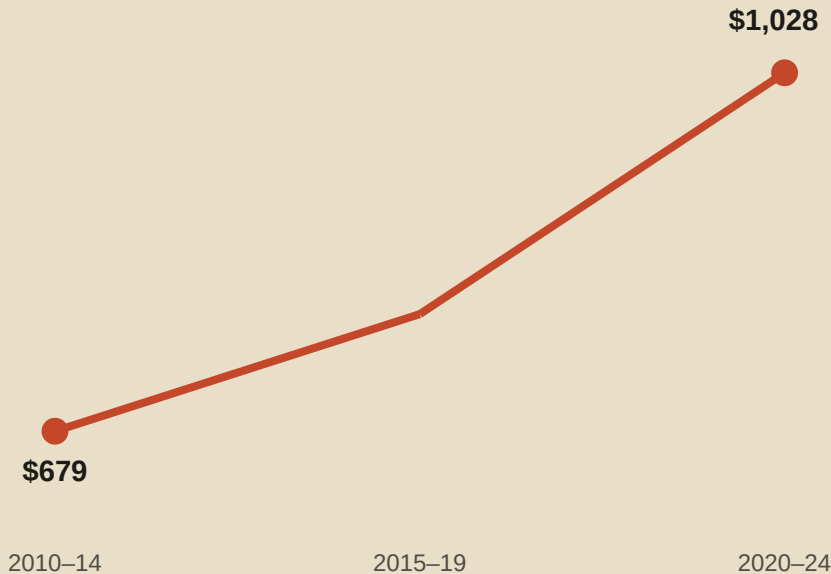


RENT

Median rent is up 51%  
since the 2010–2014  
survey, before inflation.

**\$1,028**

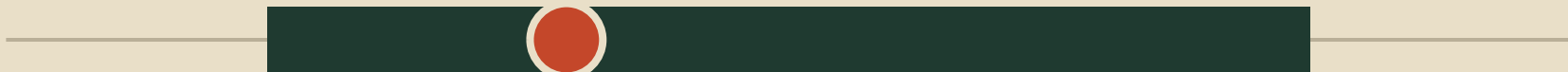
a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$899–\$1,348**



**\$1,028 median**

is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 75%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.3–0.9% to the 18,709 homes here.**

**52–170**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

**A median home costs 1% more than Wisconsin's.**

**\$269,700**

median home value in ZIP 54915.

ZIP 54915



\$269,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54915'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/54915/](https://almanacdata.ai/e/zip/54915/)

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