



ZIP 54913, Appleton, Wisconsin.

Current market data.

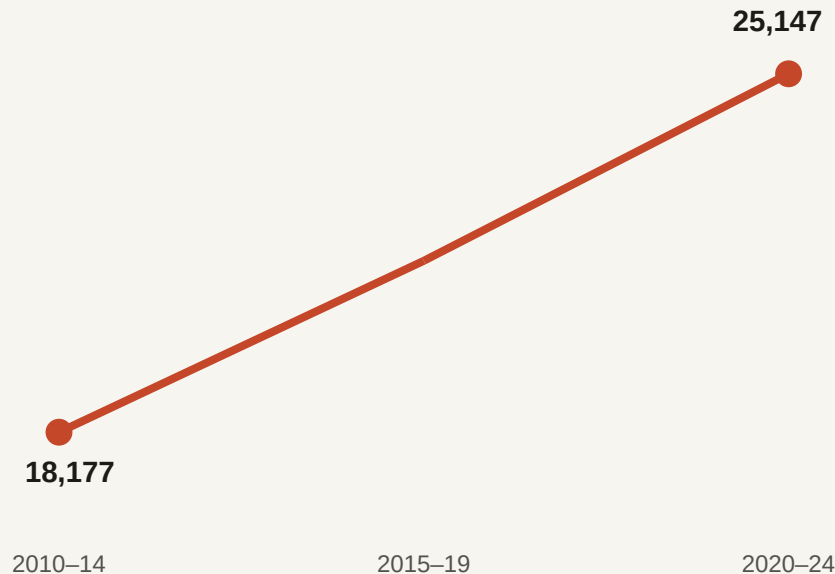
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

25,147 people call ZIP
54913 home.

25,147

people.

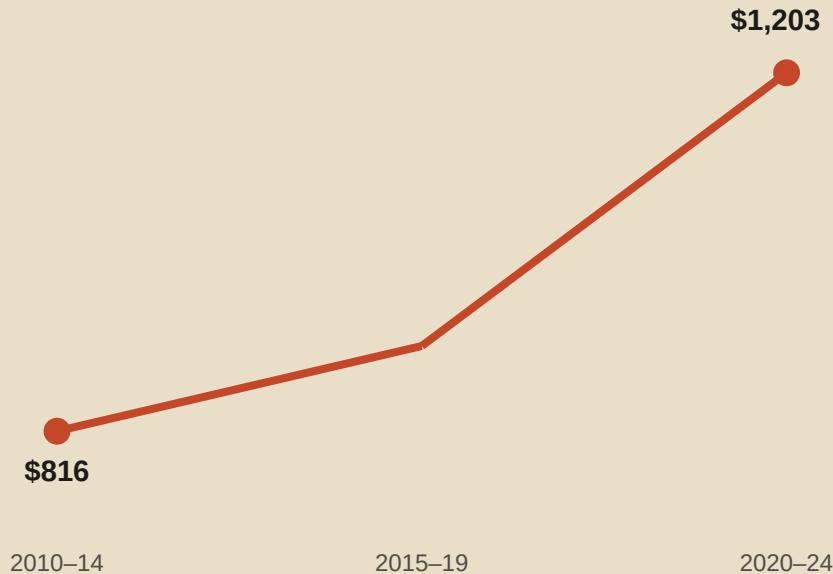


RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$1,203

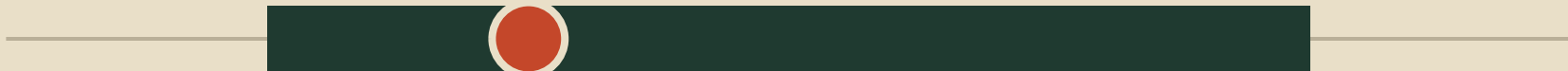
a month. Wisconsin's median is \$1,087.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,069–\$1,603



\$1,203 median

is the monthly rent range local workforce wages support.



BUILDING

38% of the housing here was built before 2000.

38%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.8% to the 10,218 homes here.

32–189

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 48%
more than Wisconsin's.

\$393,400

median home value in ZIP 54913.

ZIP 54913



\$393,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ZIP 54913'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/54913/

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